

4Q / 2013 (v.1) Investor/Analyst Briefing





THE FINANCIAL INFORMATION IN THIS PRESENTATION AS OF AND FOR THE TWELVE MONTHS ENDED DEC. 31TH, 2013 ARE UN-AUDITED NUMBERS. MEGA FHC WILL FILED ITS AUDITED FINANCIAL STATEMENTS THROUGH THE TAIWAN STOCK EXCHANGE MARKET OBSERVATION POST SYSTEM ON MAR. 31TH, 2014.

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Agenda



Operation Highlights



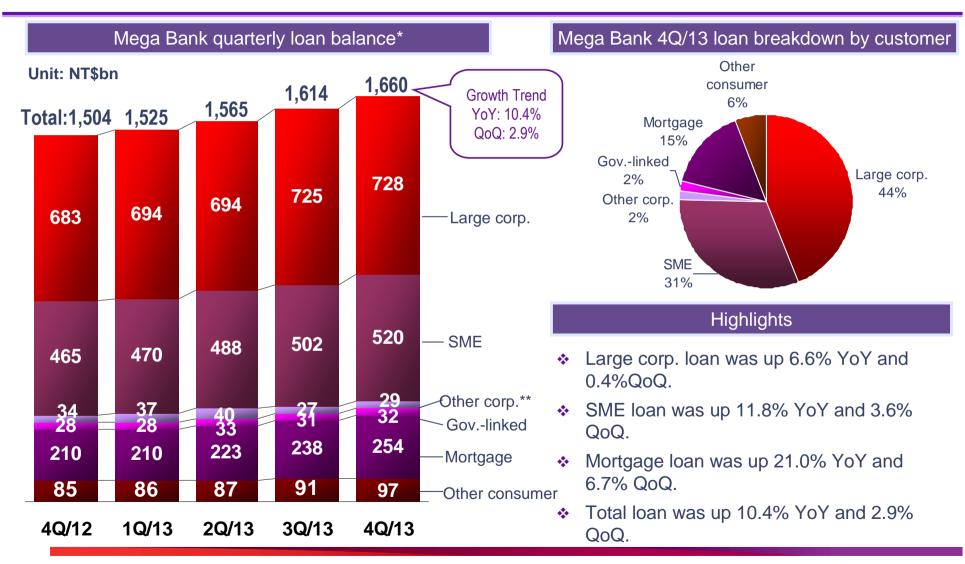
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Financial Performance



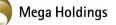


Total loan was up 10.4% YoY

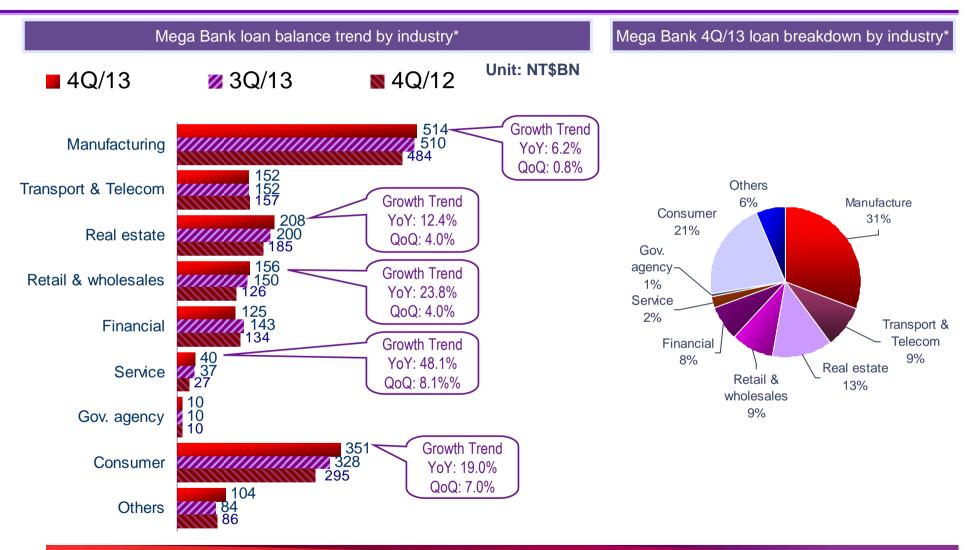


* Mega Bank quarterly un-audited end balance, includes loan, factoring, A/R financing, L/C, credit card revolving and non-accrual loan but excludes guarantee

** Includes Gov-linked Non-Profit Organization and etc.



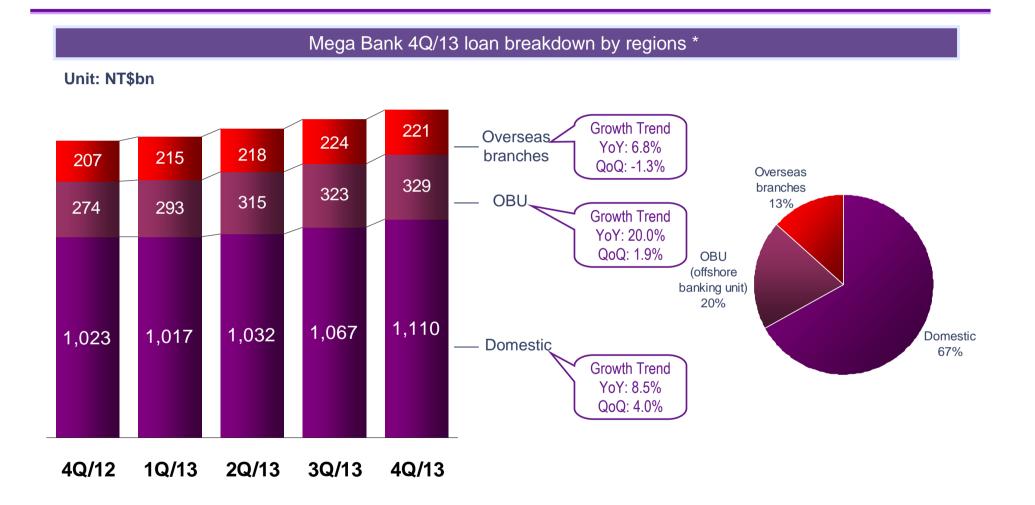
Retail / wholesales and service industries loan growth continued while consumer loan picked up



* Mega Bank un-audited numbers, includes loan, factoring, A/R financing, L/C, credit card revolving and non-accrual loan but excludes guarantee.



OBU loan was up 20.0% YoY



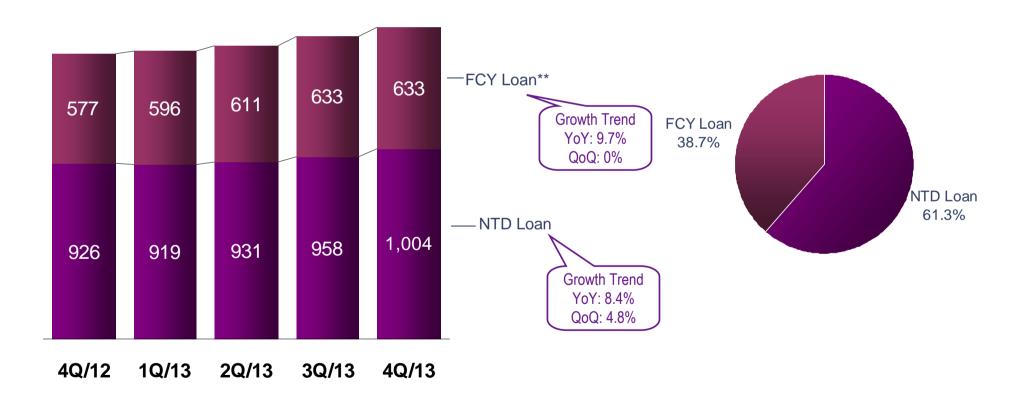
* Mega Bank quarterly un-audited end balance, includes loan, factoring, A/R financing, L/C, credit card revolving and non-accrual loan but excludes guarantee

** OBU stands for Off-shore Banking Unit

FCY loan jumped 9.7% YoY

Mega Bank 4Q/13 loan breakdown by currency: NTD vs. foreign currency loan *

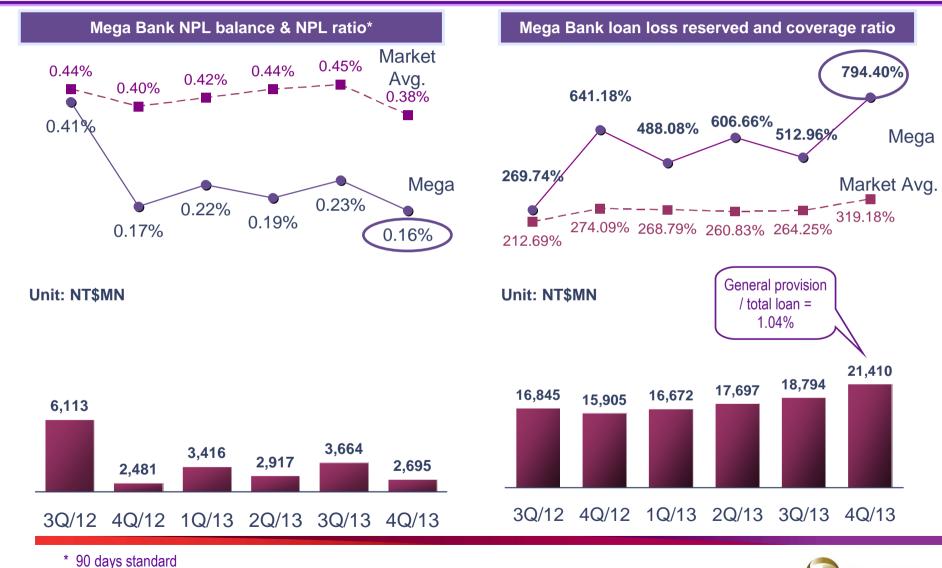
Unit: NT\$bn



* Mega Bank quarterly un-audited <u>average balance</u>, includes loan, factoring, A/R financing, L/C, and non-accrual loan but excludes credit card & guarantee. Foreign currency loan includes OBU, overseas branch and some domestic branch loan.

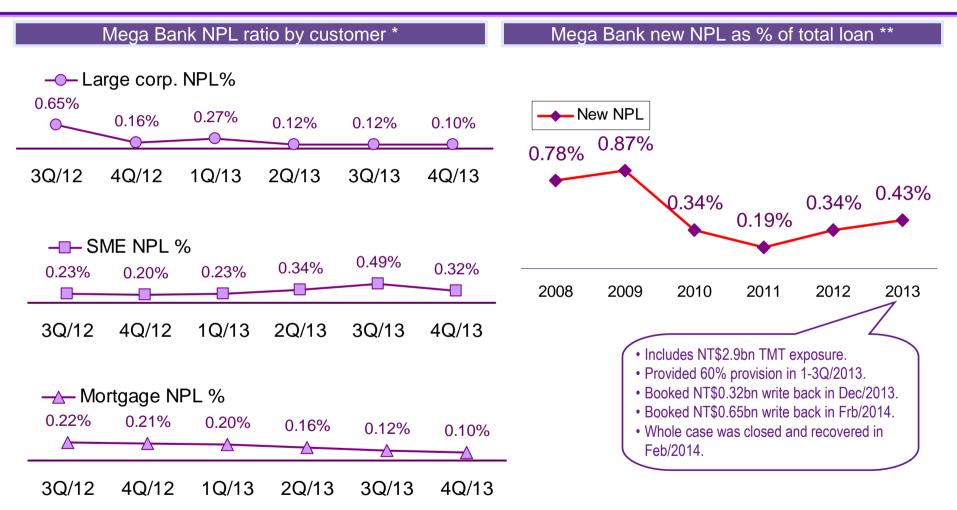


Asset quality remained strong





New NPL was up due to TMT exposure but whole case is closed now.

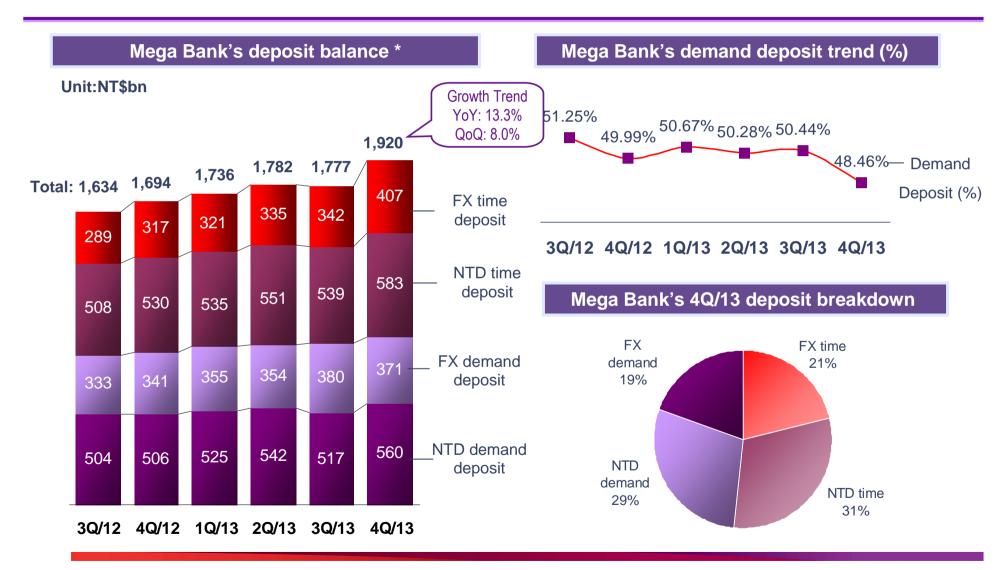


** Annualized new NPL balance / total loan. Mega Bank Internal number.



^{*} Excludes gov. loan, gov-linked corp. loan and other corp. loan, which all have 0% NPL.

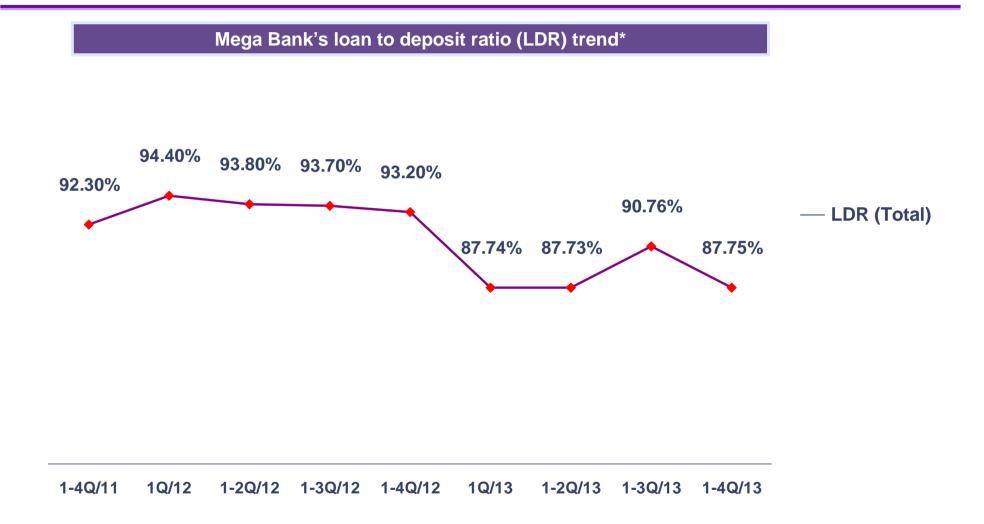
Deposit was up 13.3% YoY, driven by FX deposit.



* Excludes interbank deposit, Central Bank deposit & Chunghwa Post re-deposit ; un-audited numbers.



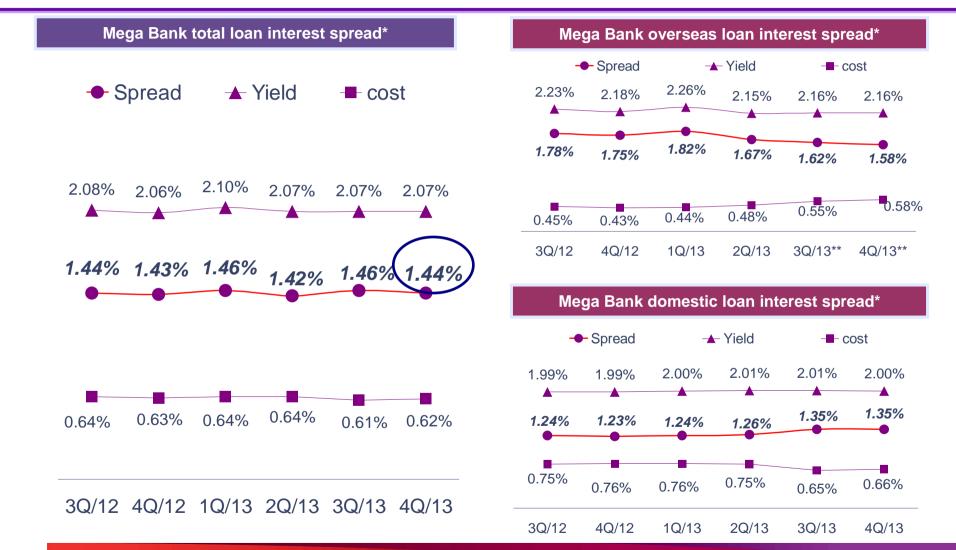
...which helped maintain relatively lower LDR



^{*} LDR calculation is based on average loan/deposit balance of that period.



Overseas spread number was misguided due to RMB asset-liability mix-match**

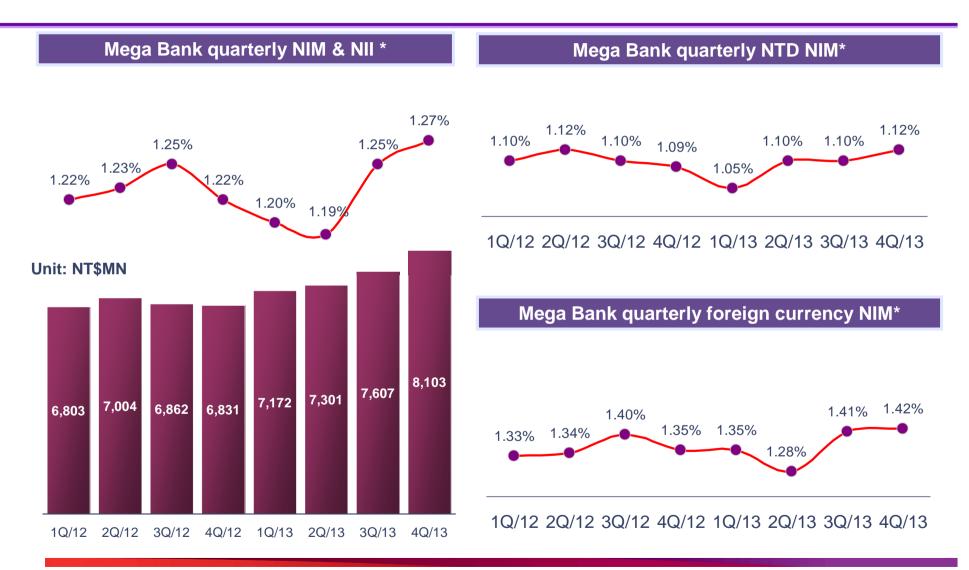


* Overseas loan includes overseas branches and OBU loan; un-audited internal numbers.

** 3~4Q/2013 RMB deposit (approx. 5% of total deposit now) surged and pushed the overseas deposit cost higher; however RMB deposits were mostly placed in inter-banking market with favorable yield, which do not contribute to the loan yield side.



NIM continued to inch up



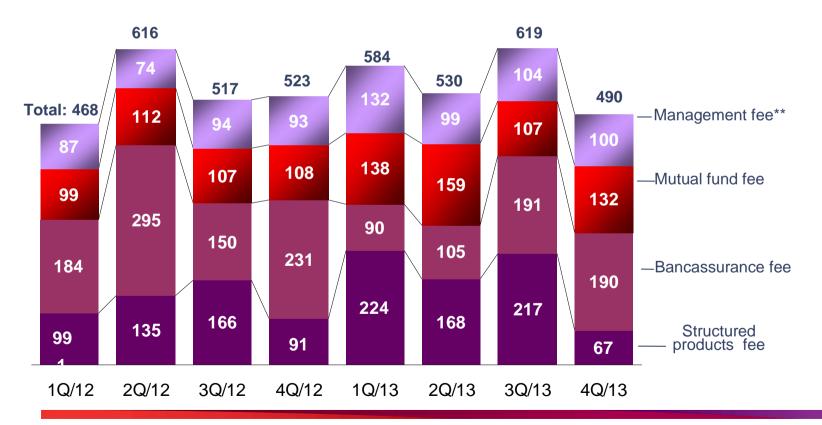
* NIM = annualized net interest income / average interest earning assets of that quarter; NII is quarterly net interest income; un-audited internal numbers.



Mutual fund sales improved while structured product sales softened

Mega Bank quarterly wealth management gross fee revenue breakdown by product *

Unit: NT\$MN

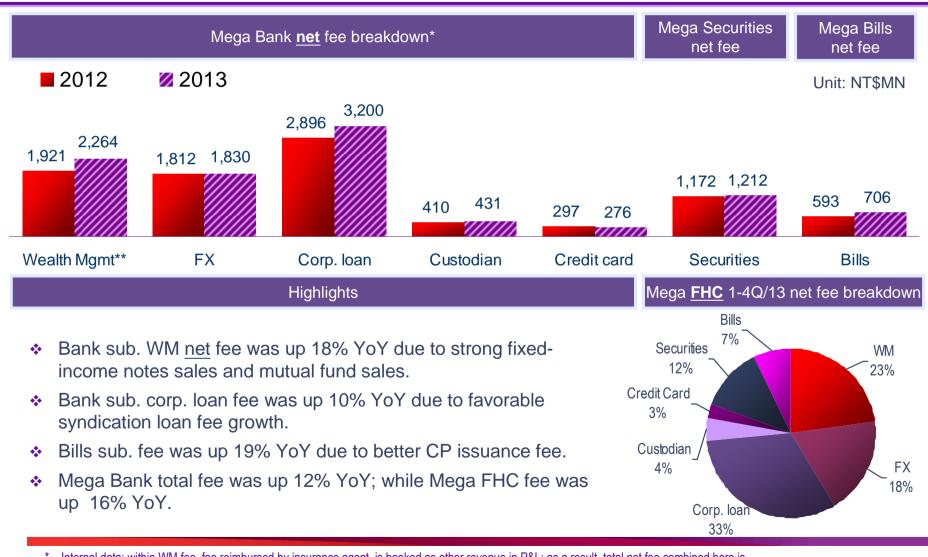


* Mega Bank internal data; gross wealth mgmt fee, NOT net wealth mgmt fee.

** Profit sharing scheme of fund mgmt fee and trust account mgmt fee.



Bank fee was boosted by WM and syndication loan fee

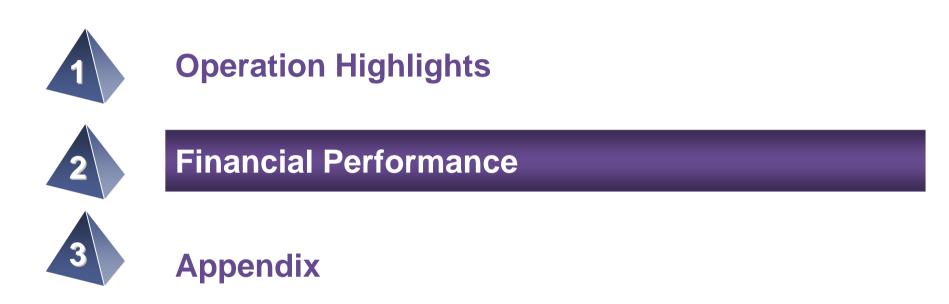


Internal data; within WM fee, fee reimbursed by insurance agent is booked as other revenue in P&L; as a result, total net fee combined here is slightly more than the net fee figure shown in FHC P&L.



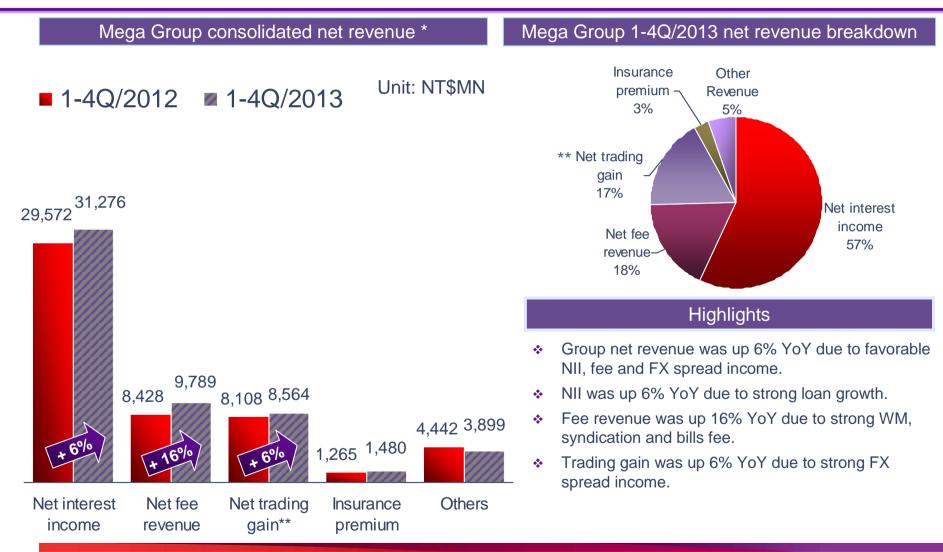
** Net wealth mgmt fee.

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Group net revenue was up 6% YoY.



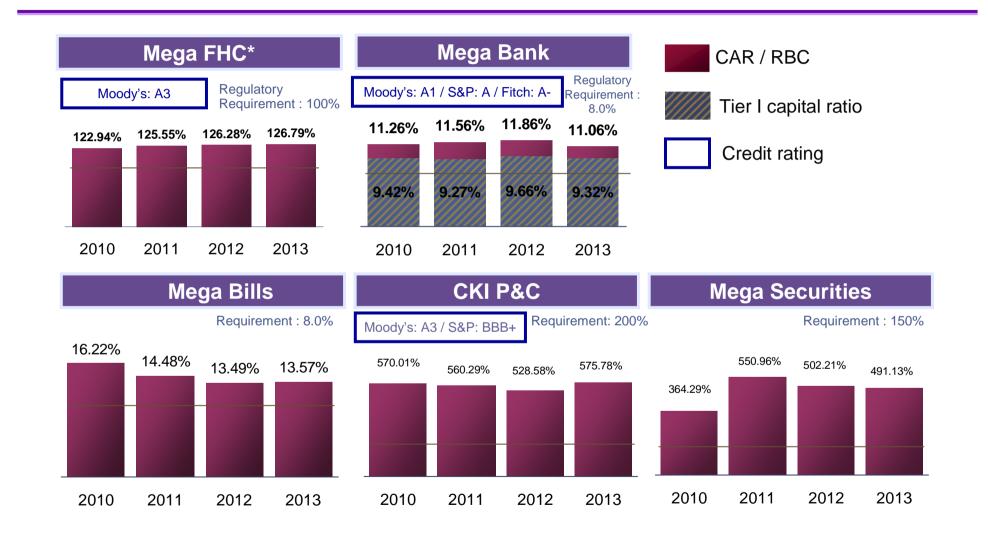
* Un-audited figures.

and minus (add) asset impairment loss (write back).

** Net trading gain includes short-term assets, AFS assets, HTM assets, equity method assets, property and FX service derived trading gain,

Mega Holdings

Well-capitalized for Basel III requirements**

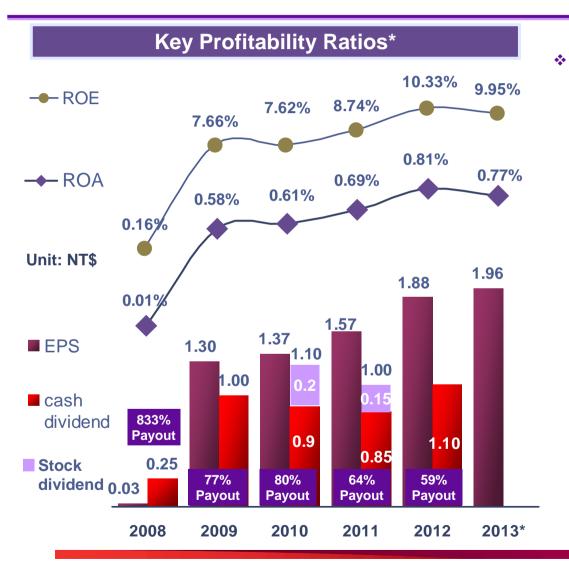




FHC CAR is calculated based on net investments in subsidiaries

** 2013 is un-audited BASEL III numbers.

Strong profitability and attractive dividend policy



- To prevent over-inflated capital base as well as to maintain sufficient capital for future growth, our dividend policy is:
 - Maintain high payout ratio
 - At least 50% of dividend payout in cash form.



2013 are post right issuance un-audited numbers.

2013 Mega FHC consolidated P&L statement*

NT\$MN, except per share data	2013*	2012*	YoY	2012*
Net interest income	31,276	29,572	6%	29,572
Net fee revenue	9,789	8,428	16%	8,428
Insurance premium	1,480	1,265	17%	1,265
Gain from fin. assets at fair value thru P&L	3,622	4,246	-15%	4,246
Available for sales asset gain	2,124	1,816	17%	1,816
Equity method investment gain	203	175	16%	175
FX spread gain	2,948	2,377	24%	2,377
Asset impairment loss (write-back)	-333	-506	-34%	-506
NPL asset sales gain	1,704	1,989	-14%	1,989
Other non-interest revenue (net)	2,195	2,453	-11%	2,453
Operating net revenue	55,008	51,815	6%	51,815
Operating expense	-22,916	-22,150	3%	-22,150
Pre-provision operating profit	32,092	29,665	8%	29,665
Provision expense on loan	t-to-income -5,276	-4,342	22%	-4,342
Pacaryod on incurance	atio: 42% 184	-49	-	-49
Pretax profit	27,000	25,274	7%	25,274
Tax	-4,506	-4,479	1%	-4,479
Minority shareholder interest	-5	-10	-	-10
Net profit	22,489	20,785	8%	20,785
EPS (NT\$)	1.96	1.82	8%	1.82



2013 Mega FHC consolidated balance sheet*

NT\$MN	2013*	2012*	YoY	2012*	YTD
Assets:					
Cash and due from banks	551,247	458,490	20%	458,490	20%
Bills and bonds under RP agreement	2,585	2,282	13%	2,282	13%
Fin. assets at fair value through P&L	195,801	184,716	6%	184,716	6%
AFS financial assets	272,944	223,271	22%	223,271	22%
HTM financial assets	184,411	161,254	14%	161,254	14%
Other financial assets	23,430	27,629	-15%	27,629	-15%
A/R, net	184,588	122,685	50%	122,685	50%
Loan, net	1,654,577	1,502,701	10%	1,502,701	10%
Equity method LT investments, net	2,698	2,967	-9%	2,967	-9%
Land, premises and equipments, net	24,210	24,432	-1%	24,432	-1%
Others	17,133	16,542	4%	16,542	4%
Total assets	3,113,624	2,726,969	14%	2,726,969	14%
Liabilities					
Due to banks	523,266	413,637	27%	413,637	27%
Deposits	1,933,723	1,717,989	13%	1,717,989	13%
CP & Bond payable	60,293	64,331	-6%	64,331	-6%
Bills & bonds sold under repurchase agreement	219,651	187,482	17%	187,482	17%
Other liabilities	135,099	133,050	2%	133,050	2%
Total liabilities	2,872,032	2,516,489	14%	2,516,489	14%
Capital stock (common stock)	124,498	114,498	9%	114,498	9%
Capital surplus	55,272	43,425	27%	43,425	27%
Retain earning	61,535	52,097	18%	52,097	18%
Equity adjustment items	101	179	-44%	179	-44%
Minority shareholder interest	186	281	-34%	281	-34%
Total stockholders' equity	241,592	210,481	15%	210,481	15%
Total liabilities and stockholders' equity	3,113,624	2,726,969	14%	2,726,969	14%
Book value per share (NT\$)	19.39	18.36	6%	18.36	6%



2013 Mega Bank P&L statement*

NT\$MN, except per share data	2013*		2012*	YoY	2012*
Net interest income		30,175	27,536	10%	27,536
Net fee revenue		7,440	6,619	12%	6,619
Gain from fin. assets at fair value thru P&L		749	1,944	-61%	1,944
Available for sales asset gain		1,291	1,015	27%	1,015
Equity method investment gain		538	486	11%	486
Dividend income		0	1,056	-	1,056
FX spread gain		2,880	2,324	24%	2,324
Asset impairment loss (write-back)		-319	45	-	45
Cost method investment gain		633	-425	-	-425
Other non-interest revenue (net)		1,832	2,515	-27%	2,515
Operating net revenue		45,219	43,115	5%	43,115
Operating expense		-17,957	-16,352	10%	-16,352
Pre-provision operating profit		27,262	26,763	2%	26,763
Provision expense on loan	Cost-to-income	-5,326	-4,187	27%	-4,187
Pretax profit	ratio is 39.7%	21,936	22,576	-3%	22,576
Tax		-3,131	-3,243	-3%	-3,243
Net profit		18,805	19,333	-3%	19,333
EPS (NT\$)		2.64	2.80	-6%	2.80



2013 Mega Bank balance sheet*

NT\$MN	2013*	2012*	ΥοΥ	2012*	YTD
Assets:	2013	2012	101	2012	
Cash and due from banks	546,393	461,122	18%	461,122	18%
Bills and bonds under RP agreement	5,452		-		-
Fin. assets at fair value through P&L	44,481	40,774	9%	40,774	9%
AFS financial assets	184,450	131,162	41%	131,162	41%
HTM financial assets	182,739	159,208	15%	159,208	15%
Other financial assets	13,289	17,062	-22%	17,062	-22%
A/R, net	159,597	102,351	56%	102,351	56%
Loan, net	1,654,703	1,504,898	10%	1,504,898	10%
Equity method LT investments, net	2,784	2,572	8%	2,572	8%
Land, premises and equipments, net	15,194	15,525	-2%	15,525	-2%
Others (net)	10,630	11,273	-6%	11,273	-6%
Total assets	2,819,712	2,445,947	15%	2,445,947	15%
Liabilities					
Due to banks	504,207	398,633	26%	398,633	26%
Deposits	1,932,772	1,702,444	14%	1,702,444	14%
CP & Bond payable	43,900	43,900	0%	43,900	0%
Bills & bonds sold under repurchase agreement	46,532	17,364	168%	17,364	168%
Other liabilities	91,773	102,291	-10%	102,291	-10%
Total liabilities	2,619,184	2,264,632	16%	2,264,632	16%
Capital stock (common stock)	77,000	71,000	8%	71,000	8%
Capital surplus	46,499	37,261	25%	37,261	25%
Retain earning	77,364	69,237	12%	69,237	12%
Equity adjustment items	(335)	3,817	-109%	3,817	-109%
Total stockholders' equity	200,528	181,315	11%	181,315	11%
Total liabilities and stockholders' equity	2,819,712	2,445,947	15%	2,445,947	15%
Book value per share (NT\$)	26.04	25.54	2%	25.54	2%



Agenda



Appendix



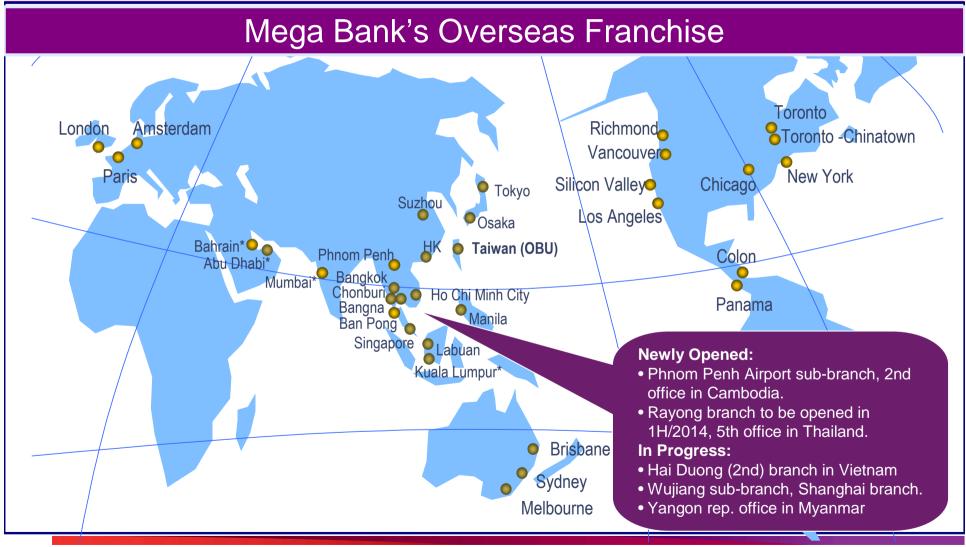
1

Financial Performance





Most internationalized local bank.



Bahrain, Kuala Lumpur, Mumbai and Abu Dhabi are rep. offices

