

3Q / 2013 (v.1)

Investor/Analyst Briefing

DISCLAIMER

THE FINANCIAL INFORMATION IN THIS PRESENTATION AS OF AND FOR THE NINE MONTHS ENDED SEPT. 30TH, 2013 ARE UN-AUDITED NUMBERS. MEGA FHC HAS FILED ITS AUDITED INTERIM FINANCIAL STATEMENTS THROUGH THE TAIWAN STOCK EXCHANGE MARKET OBSERVATION POST SYSTEM ON NOV. 30TH, 2013.

These materials are not an offer for sale of securities in the United States. Securities may not be sold in the United States absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended.



Agenda



Operation Highlights



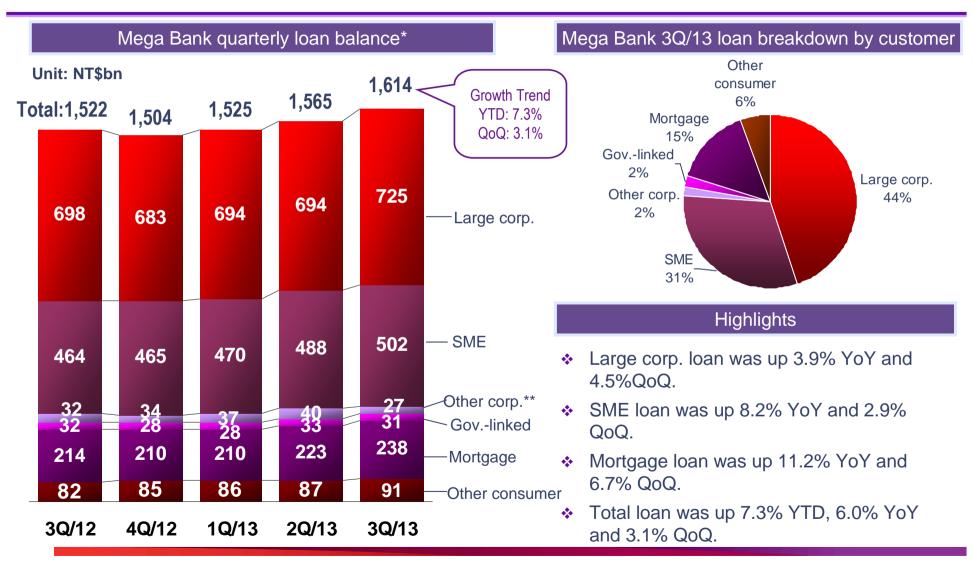
Financial Performance



Appendix



Total loan was up 7.3% YTD

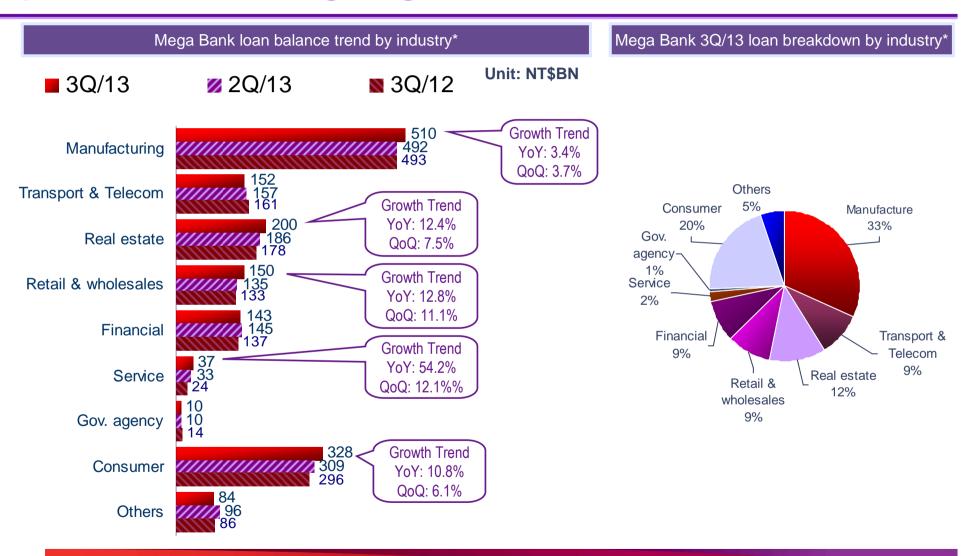


^{*} Mega Bank quarterly un-audited end balance, includes loan, factoring, A/R financing, L/C, credit card revolving and non-accrual loan but excludes guarantee



^{**} Includes Gov-linked Non-Profit Organization and etc.

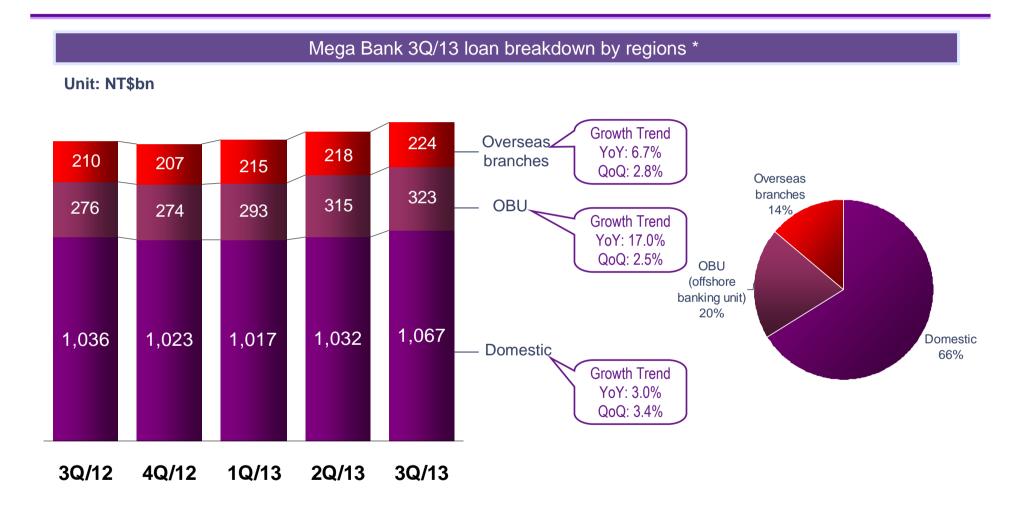
Retail / wholesales and service industries loans posted double digits growth QoQ



^{*} Mega Bank un-audited numbers, includes loan, factoring, A/R financing, L/C, credit card revolving and non-accrual loan but excludes guarantee.



OBU Ioan was up 17.0% YoY



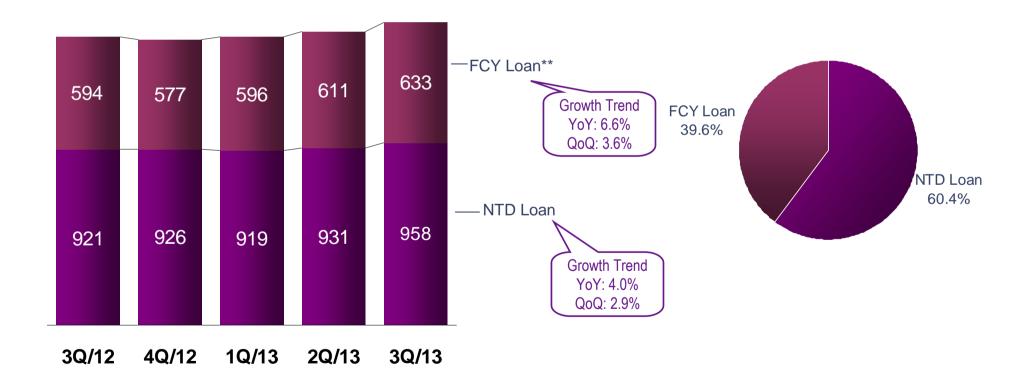
^{*} Mega Bank quarterly un-audited end balance, includes loan, factoring, A/R financing, L/C, credit card revolving and non-accrual loan but excludes guarantee

^{**} OBU stands for Off-shore Banking Unit

FCY loan jumped 3.6% QoQ

Mega Bank 3Q/13 loan breakdown by currency: NTD vs. foreign currency loan *

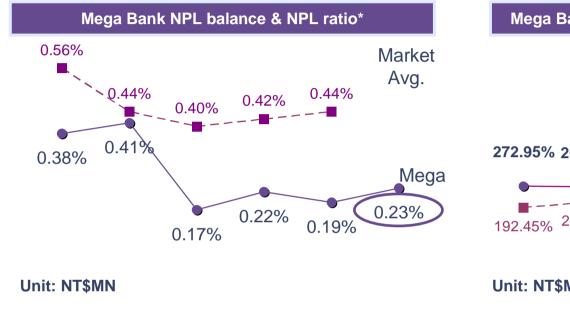
Unit: NT\$bn

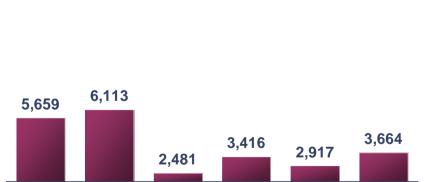


^{*} Mega Bank quarterly un-audited <u>average balance</u>, includes loan, factoring, A/R financing, L/C, and non-accrual loan but excludes credit card & guarantee. Foreign currency loan includes OBU, overseas branch and some domestic branch loan.



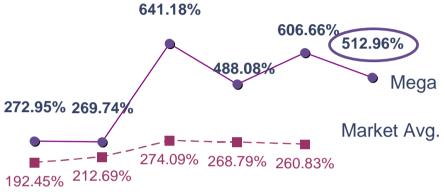
Increased general provision to meet 1% rule





2Q/12 3Q/12 4Q/12 1Q/13 2Q/13 3Q/13

Mega Bank loan loss reserved and coverage ratio

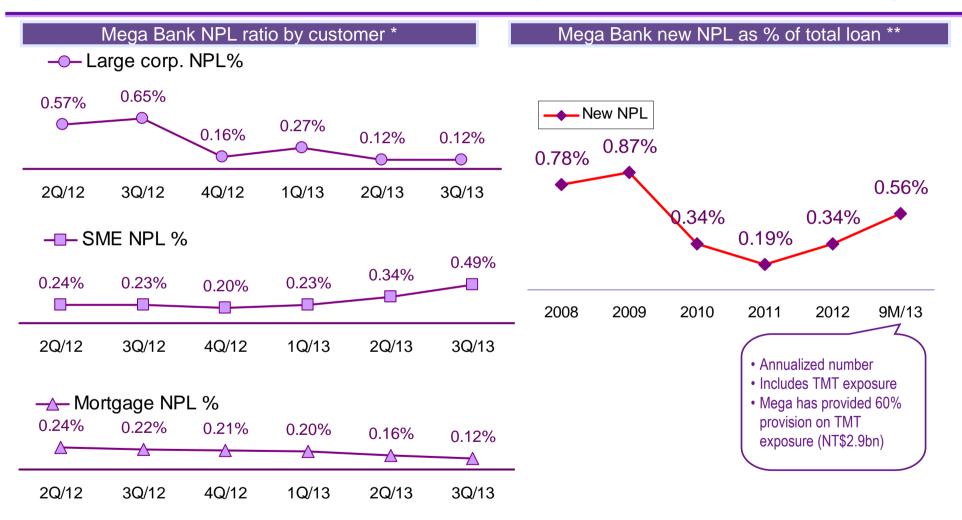






^{* 90} days standard

New NPL was up due to TMT exposure but provision and write-off took place simultaneously

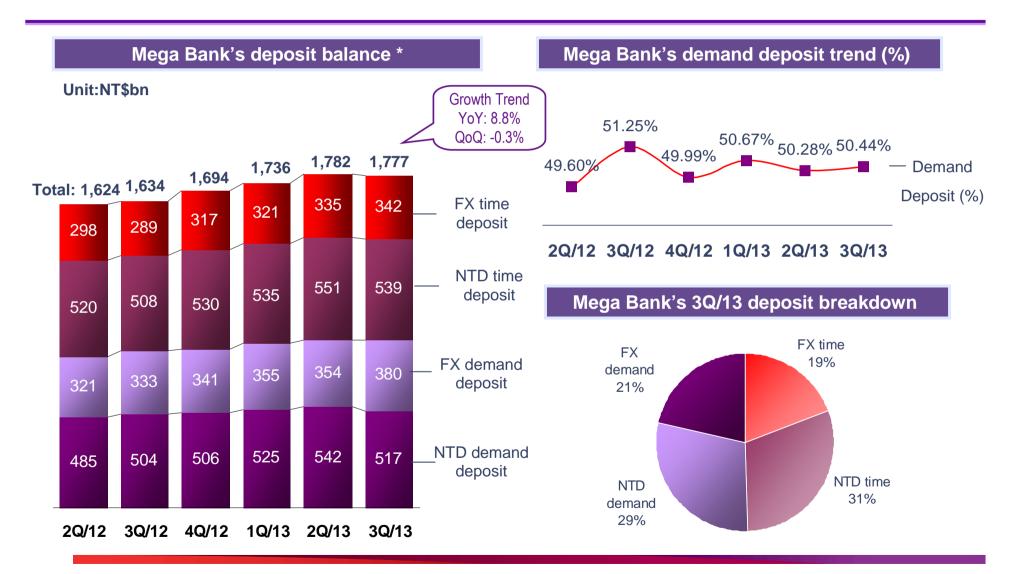


^{*} Excludes gov. loan, gov-linked corp. loan and other corp. loan, which all have 0% NPL.



^{**} Annualized new NPL balance / total loan. Mega Bank Internal number.

Deposit was up 8.8% YoY, higher than loan growth



^{*} Excludes interbank deposit, Central Bank deposit & Chunghwa Post re-deposit; un-audited numbers.



...which helped maintain relatively lower LDR

Mega Bank's loan to deposit ratio (LDR) trend*

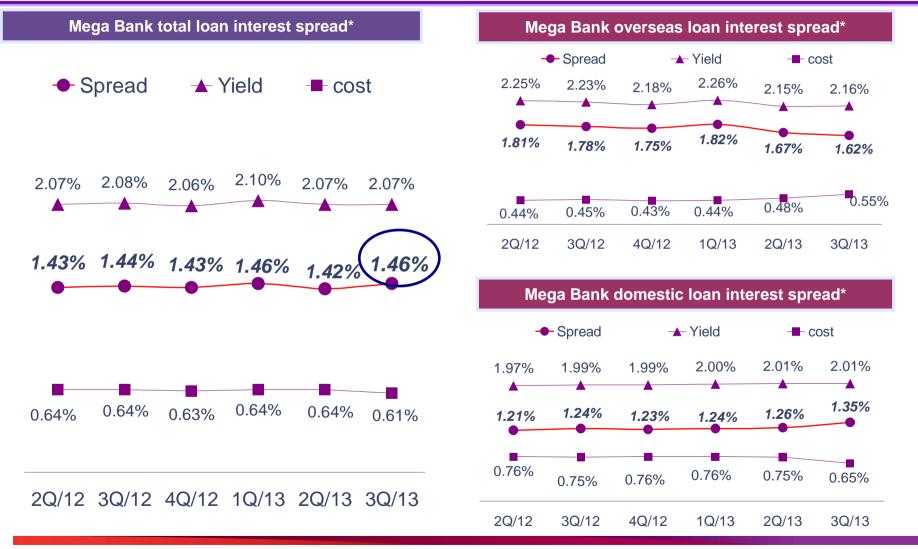


1-3Q/11 1-4Q/11 1Q/12 1-2Q/12 1-3Q/12 1-4Q/12 1Q/13 1-2Q/13 1-3Q/13



^{*} LDR calculation is based on average loan/deposit balance of that period.

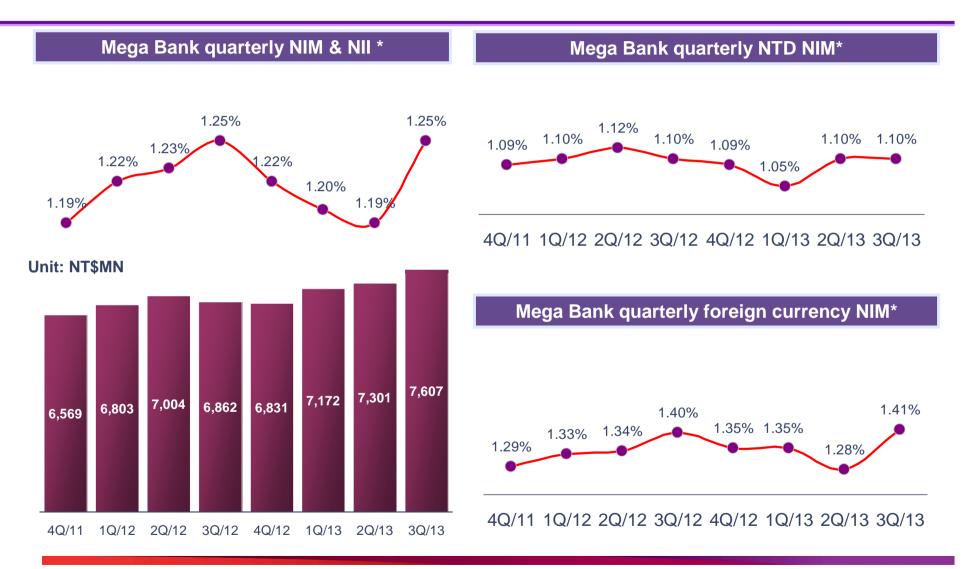
Spread was up mainly due to IFRS adoption



^{*} Overseas loan includes overseas branches and OBU loan; un-audited internal numbers.



NIM was up mainly due to IFRS adoption



^{*} NIM = annualized net interest income / average interest earning assets of that quarter; NII is quarterly net interest income; un-audited internal numbers.



Structured products and bancassurance sales fee were up.

Mega Bank quarterly wealth management gross fee revenue breakdown by product *

Unit: NT\$MN

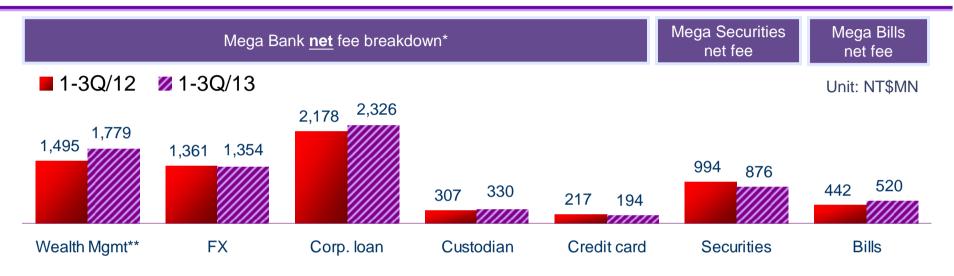


^{*} Mega Bank internal data; gross wealth mgmt fee, NOT net wealth mgmt fee.



^{**} Profit sharing scheme of fund mgmt fee and trust account mgmt fee.

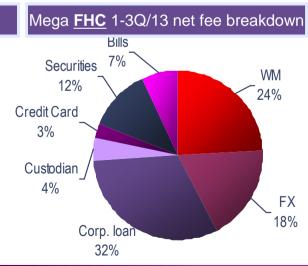
Bank fee was boosted by WM and syndication loan fee.



Bank sub. WM <u>net</u> fee was up 19% YoY due to strong fixedincome notes sales and mutual fund sales.

Highlights

- Bank sub. corp. loan fee was up 7% YoY due to favorable syndication loan fee growth.
- Bills sub. fee was up 18% YoY due to better CP issuance fee.
- Mega Bank total fee was up 8% YoY; while Mega FHC fee was up 4% YoY.



^{*} Internal data; within WM fee, fee reimbursed by insurance agent is booked as other revenue in P&L; as a result, total net fee combined here is slightly more than the net fee figure shown in FHC P&L.



Agenda



Operation Highlights



Financial Performance



Appendix



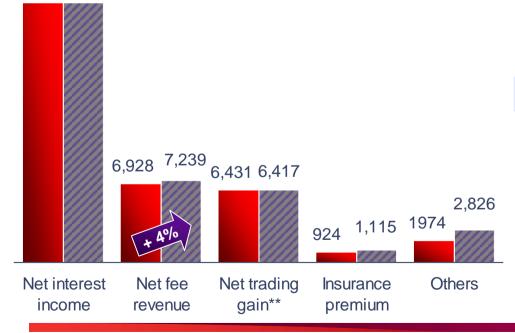
Group net revenue was up 4% YoY.

Mega Group consolidated net revenue *

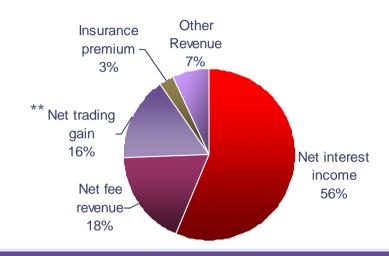
■ 1-3Q/13 Unit: NT\$MN

22,865 22,863

■ 1-3Q/12



Mega Group 1-3Q/2013 net revenue breakdown



Highlights

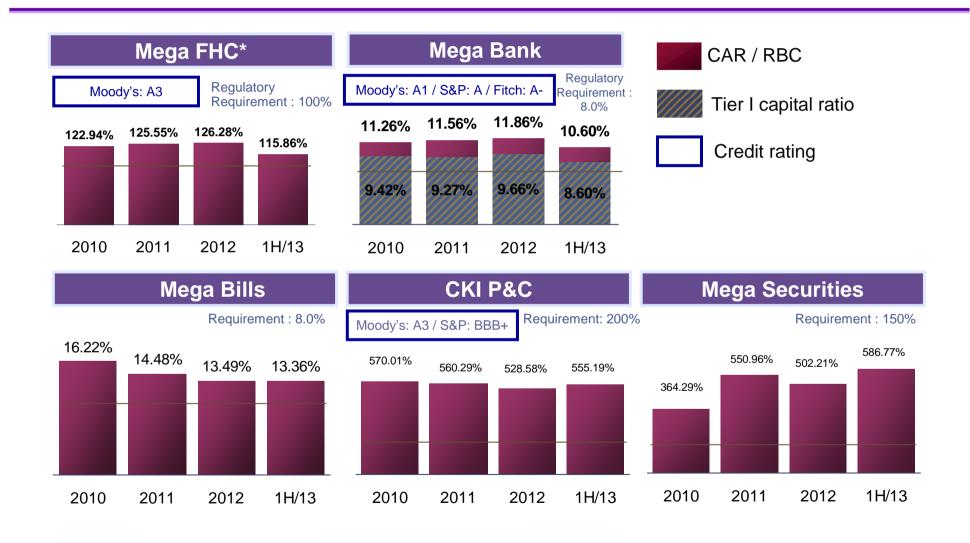
- Group net revenue was up 4% YoY due net fee growth.
- NII was flat due to pressure from NIM.
- Fee revenue was up 4% due to strong bank fee growth.
- Trading gain was flat as strong FX spread income helped offsetting the slow down in fixed income trading gain.



^{&#}x27; Un-audited figures.

^{**} Net trading gain includes short-term assets, AFS assets, HTM assets, equity method assets, property and FX service derived trading gain, and minus (add) asset impairment loss (write back).

Well-capitalized for Basel III requirements**

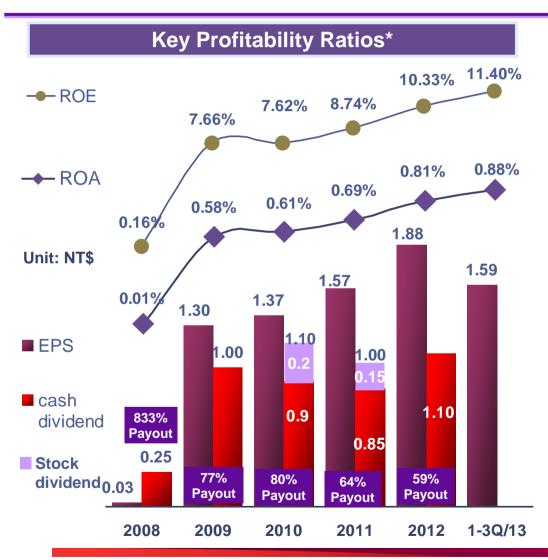


^{*} FHC CAR is calculated based on net investments in subsidiaries



^{** 1}H/2013 is audited BASEL III numbers.

Strong profitability and attractive dividend policy



- To prevent over-inflated capital base as well as to maintain sufficient capital for future growth, our dividend policy is:
 - Maintain high payout ratio
 - At least 50% of dividend payout in cash form.



 ¹⁻³Q/13 numbers are un-audited annualized numbers.

1-3Q/2013 Mega FHC consolidated P&L statement*

NT\$MN, except per share data	1-3Q/2013*	1-3Q/2012*	YoY	2012*
Net interest income	22,863	22,865	0%	30,552
Net fee revenue	7,239	6,928	4%	8,504
Insurance premium	1,115	924	21%	1,442
Gain from fin. assets at fair value thru P&L	2,238	3,179	-30%	2,340
Available for sales asset gain	2,038	1,625	25%	1,845
Equity method investment gain	87	32	172%	306
FX spread gain	2,340	1,595	47%	2,409
Asset impairment loss (write-back)	-286	-86	-	-505
Cost method investment gain	-	-	-	779
NPL write-back (net)	1,443	518	179%	923
NPL asset sales gain	-	-	-	1,306
Other non-interest revenue (net)	1,383	1,455	-5%	1,364
Operating net revenue	40,460	39,035	4%	51,263
Operating expense	_/ -15,769	-15,625	1%	-20,904
Pre-provision operating profit	24,691	23,410	5%	30,359
Provision expense on loan	-2,796	-1,890	48%	-4,535
Reserved on insurance	123	-74	-	13
Pretax profit	22,018	21,446	3%	25,837
Tax	Cost-to-income -3,804	-3,740	2%	-4,292
Minority shareholder interest	ratio: 39% -10	-11	-	-11
Net profit	18,204	17,695	3%	21,534
EPS (NT\$)	1.59	1.55	3%	1.88



^{*} Un-audited numbers.

1-3Q/2013 Mega FHC consolidated balance sheet*

NT\$MN	1-3Q/2013*	1-3Q/2012*	YoY	2012*	YTD
Assets:	. 0 4, 20 . 0				
Cash and due from banks	384,589	314,454	22%	461,452	-17%
Bills and bonds under RP agreement	4,764	2,399	99%	4,724	1%
Fin. assets at fair value through P&L	180,164	173,414	4%	184,569	-2%
AFS financial assets	223,848	190,997	17%	220,626	1%
HTM financial assets	180,063	151,218	19%	160,776	12%
Other financial assets	25,568	22,512	14%	22,801	12%
A/R, net	168,396	105,819	59%	125,373	34%
Loan, net	1,612,028	1,521,446	6%	1,502,646	7%
Equity method LT investments, net	2,644	2,532	4%	2,668	-1%
Land, premises and equipments, net	24,324	23,066	5%	23,038	6%
Others	15,741	14,516	8%	16,613	-5%
Total assets	2,822,129	2,522,372	12%	2,725,286	4%
Liabilities					
Due to banks	388,846	301,729	29%	419,532	-7%
Deposits	1,798,251	1,650,870	9%	1,718,209	5%
CP & Bond payable	62,624	66,046	-5%	64,330	-3%
Bills & bonds sold under repurchase agreement	197,576	160,667	23%	186,957	6%
Other liabilities	159,214	131,113	21%	122,174	30%
Total liabilities	2,606,511	2,310,425	13%	2,511,202	4%
Capital stock (common stock)	114,498	114,498	0%	114,498	0%
Capital surplus	43,425	43,425	0%	43,425	0%
Retain earning	57,705	48,448	19%	52,214	11%
Equity adjustment items	(299)	5,264	-106%	3,647	-108%
Minority shareholder interest	288	311	-7%	300	-4%
Total stockholders' equity	215,618	211,947	2%	214,085	1%
Total liabilities and stockholders' equity	2,822,129	2,522,372	12%	2,725,286	4%
Book value per share (NT\$)	18.81	18.48	2%	18.67	1%



^{*} Un-audited numbers.

1-3Q/2013 Mega Bank P&L statement*

NT\$MN, except per share data	1-3Q/2013*		1-3Q/2012	YoY	2012*
Net interest income	2:	2,087	21,470	3%	27,536
Net fee revenue		6,045	5,605	8%	6,619
Gain from fin. assets at fair value thru P&L		556	2,391	-77%	1,944
Available for sales asset gain		1,231	1,110	11%	1,015
Equity method investment gain		90	37	143%	486
Dividend income		0	-	-	1,056
FX spread gain	•	2,338	1,609	45%	2,324
Asset impairment loss (write-back)		-303	-89	-	45
Cost method investment gain		500	755	-34%	-425
NPL write-back (net)		146	827	-82%	-
Other non-interest revenue (net)		396	272	46%	2,515
Operating net revenue	3	3,086	33,987	-3%	43,115
Operating expense	-1:	2,448	-12,408	0%	-16,352
Pre-provision operating profit	Cost-to-income 2	0,638	21,579	-4%	26,763
Provision expense on loan	ratio is 38%	3,035	-1,985	53%	-4,187
Pretax profit		7,603	19,594	-10%	22,576
Tax	-;	2,573	-2,861	-10%	-3,243
Net profit	1	5,032	16,733	-10%	19,333
EPS (NT\$)		2.12	2.45	-13%	2.80



^{*} Un-audited numbers.

1-3Q/2013 Mega Bank balance sheet*

NT\$MN	1-3Q/2013*	1-3Q/2012*	YoY	2012*	YTD
Assets:	·				
Cash and due from banks	378,665	315,974	20%	461,122	-18%
Bills and bonds under RP agreement	6,065	715	-	-	-
Fin. assets at fair value through P&L	47,414	42,719	11%	40,774	16%
AFS financial assets	138,729	103,943	33%	131,162	6%
HTM financial assets	178,388	148,995	20%	159,208	12%
Other financial assets	13,853	17,610	-21%	17,062	-19%
A/R, net	102,669	80,683	27%	102,351	0%
Loan, net	1,612,028	1,503,137	7%	1,504,898	7%
Equity method LT investments, net	2,764	9,341	-70%	2,572	7%
Land, premises and equipments, net	15,496	14,709	5%	15,525	0%
Others (net)	9,011	6,080	48%	11,273	-20%
Total assets	2,547,397	2,243,907	14%	2,445,947	4%
Liabilities					
Due to banks	369,131	289,671	27%	398,633	-7%
Deposits	1,800,616	1,639,792	10%	1,702,444	6%
CP & Bond payable	43,900	43,900	0%	43,900	0%
Bills & bonds sold under repurchase agreement	40,602	3,156	1187%	17,364	134%
Other liabilities	111,105	88,765	25%	102,291	9%
Total liabilities	2,365,354	2,065,284	15%	2,264,632	4%
Capital stock (common stock)	71,000	71,000	0%	71,000	0%
Capital surplus	37,261	37,261	0%	37,261	0%
Retain earning	74,410	66,423	12%	69,237	7%
Equity adjustment items	(628)	3,940	-116%	3,817	-116%
Total stockholders' equity	182,043	178,624	2%	181,315	0%
Total liabilities and stockholders' equity	2,547,397	2,243,908	14%	2,445,947	4%
Book value per share (NT\$)	25.64	25.16	2%	25.54	0%



^{*} Un-audited numbers.

Agenda



Operation Highlights



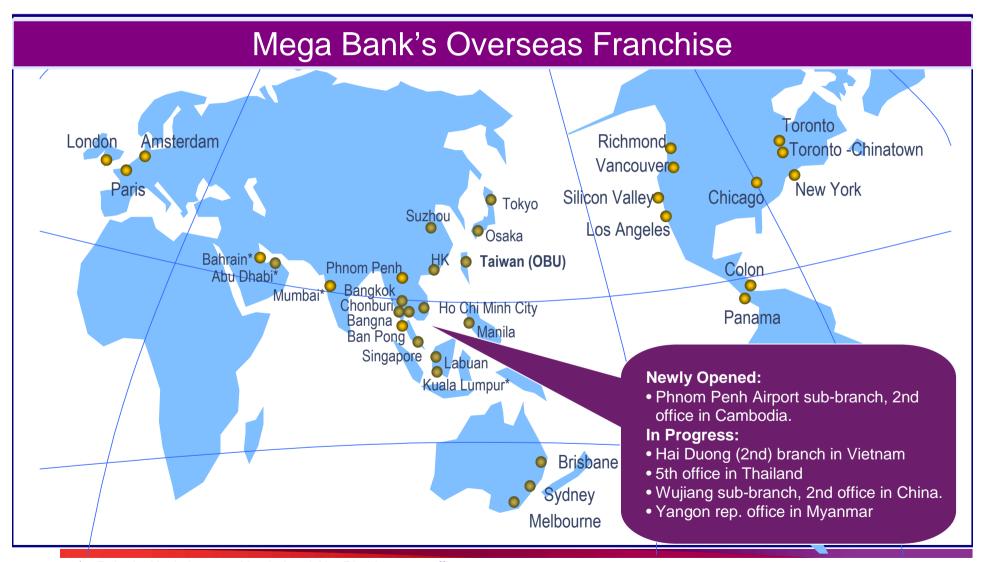
Financial Performance



Appendix



Most internationalized local bank.



Bahrain, Kuala Lumpur, Mumbai and Abu Dhabi are rep. offices

