

2Q / 2012 (v.1)

Investor/Analyst Briefing

DISCLAIMER

THE FINANCIAL INFORMATION IN THIS PRESENTATION AS OF AND FOR THE SIX MONTHS ENDED JUNE 30, 2012 ARE UN-AUDITED RESULT. MEGA FHC HAS FILED ITS AUDITED INTERIM FINANCIAL STATEMENTS THROUGH THE TAIWAN STOCK EXCHANGE MARKET OBSERVATION POST SYSTEM ON AUGUST 31, 2012.

These materials are not an offer for sale of securities in the United States. Securities may not be sold in the United States absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended.



Agenda



Operation Highlights



Financial Performance



Appendix



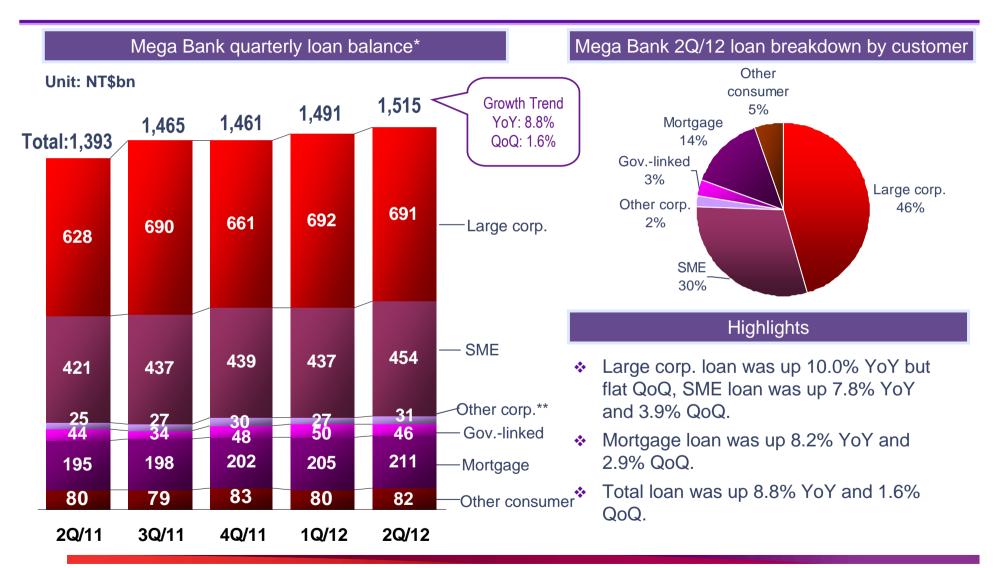
2Q/2012 performance summary*

- Total loan was up 1.6% QoQ and 8.8% YoY, driven by SME loan demand.
- ... in real estate, retail/wholesales and financial industries.
- ❖ Domestic loan were flat; while OBU and overseas branches loans were up 5.8% QoQ and 3.5% QoQ respectively.
- Similarly NTD loan was little changed; while FCY loan was up 4.5% QoQ and 10.8% YoY.
- LLR / total loan ratio stood at 1.02%; NPL ratio reached 0.38% with 273% coverage ratio, after Promos was included.
- ...as annualized new NPL formation was only 0.10%, if Promos was exlcuded.
- ❖ Total deposit growth picked up 8.1% YoY, which yielded 94% LDR.
- ❖ Bank 2Q/12 NIM was up 1bps to 1.23% vs. 1Q/12, improved for 6 consecutive quarters.
- Bank fee was up 7% YoY, driven by strong syndication loan fee and bancassurance fee.
- FHC fee was down as bank fee growth were off-set by the brokerage and bills finance fee decline.
- FHC net revenue was up 9% YoY, driven by strong NII and trading gain.
- FHC cost-to-income ratio was down to 38%.
- ❖ Bank 1H/12 net provision expense was only NT\$225mn, due to superior asset quality.
- ❖ 1H/12 yielded respectable ROE (12.4%) and ROA (1.0%) numbers.
- ❖ Bank tier-one capital ratio maintained at 8.97%.
- 2011 dividend distribution: \$0.85 in cash and \$0.15 in stock.
- Suzhou branch opened in June/2012.



 ²Q/2012 un-audited internal numbers, unless specified otherwise.

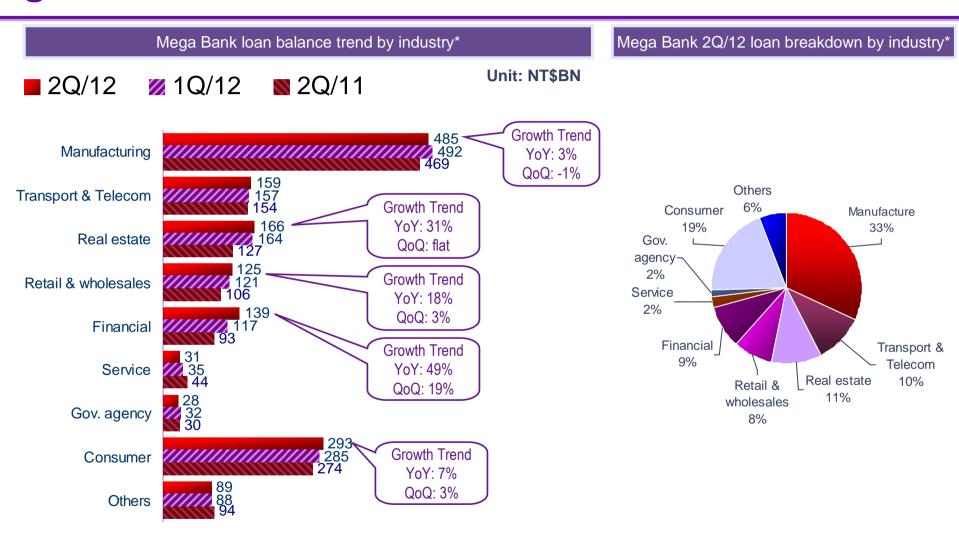
SME loan growth picked up.



^{*} Mega Bank guarterly un-audited end balance, includes loan, factoring, A/R financing, L/C, credit card revolving and non-accrual loan but excludes guarantee.

^{**} Includes Gov-linked Non-Profit Organization and etc.

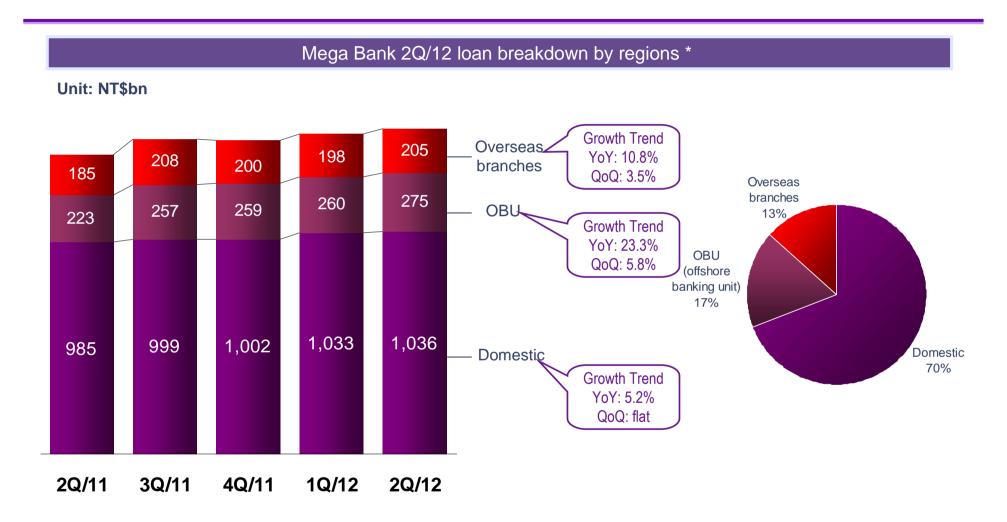
Retail/wholesales, financial & consumer loans grew the most.



^{*} Mega Bank un-audited numbers, includes loan, factoring, A/R financing, L/C, credit card revolving and non-accrual loan but excludes guarantee.



Overseas loans dominated the growth in 2Q/12.



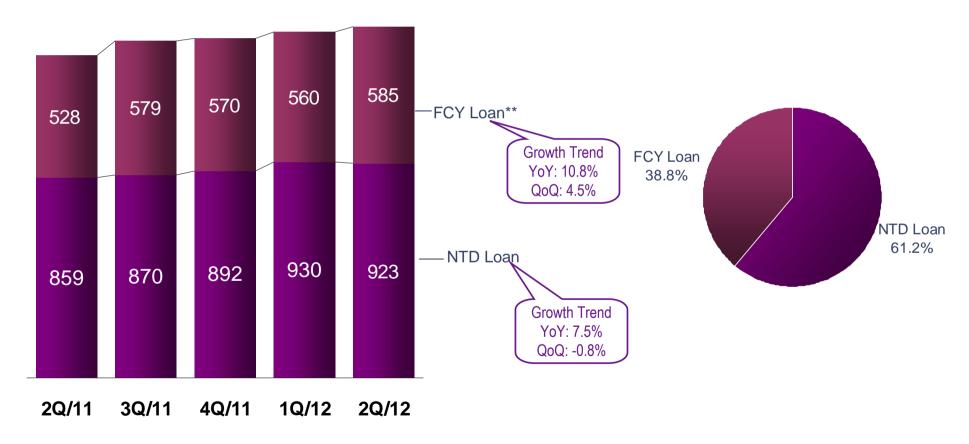
^{*} Mega Bank quarterly un-audited end balance, includes loan, factoring, A/R financing, L/C, credit card revolving and non-accrual loan but excludes guarantee,

^{**} OBU stands for Off-shore Banking Unit

FCY loan growth was back.

Mega Bank 2Q/12 loan breakdown by currency: NTD vs. foreign currency loan *

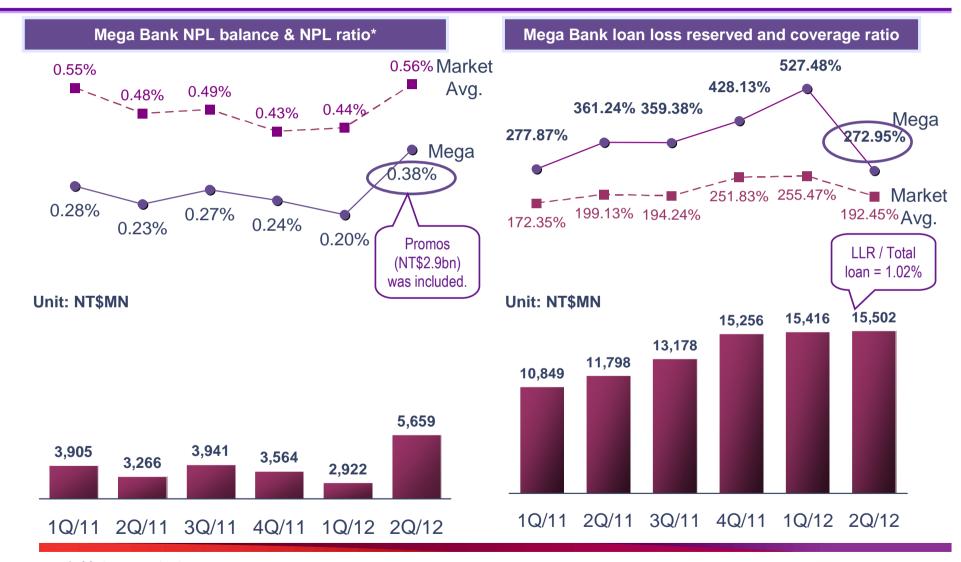
Unit: NT\$bn



^{*} Mega Bank quarterly un-audited end balance, includes loan, factoring, A/R financing, L/C, and non-accrual loan but excludes credit card & guarantee. Foreign currency loan includes OBU, overseas branch and some domestic branch loan.



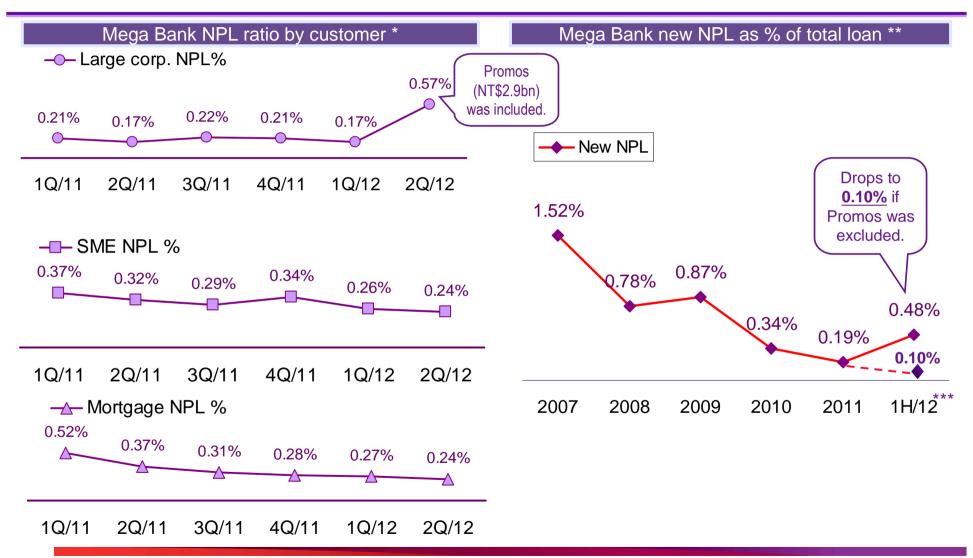
Promos was included to reflect actual asset quality.



^{* 90} days standard



New NPL influx was very little change if Promos excluded.



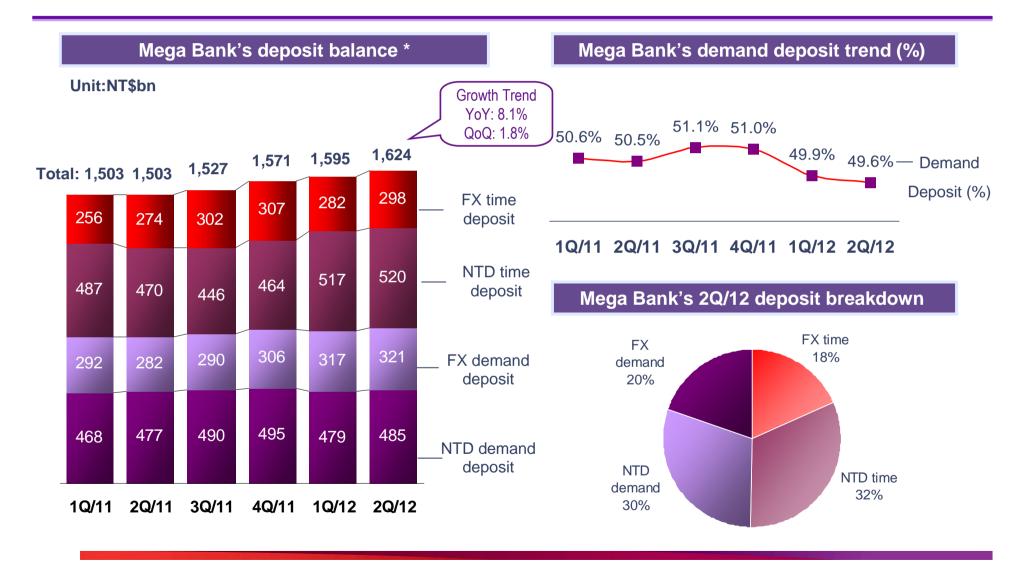
^{*} Excludes gov. loan, gov-linked corp. loan and other corp. loan, which all have 0% NPL.



^{**} Annualized new NPL balance / total loan. Mega Bank Internal number.

^{***} Promos exposure(NT\$2.9bn) was officially classified as NPL this quarter.

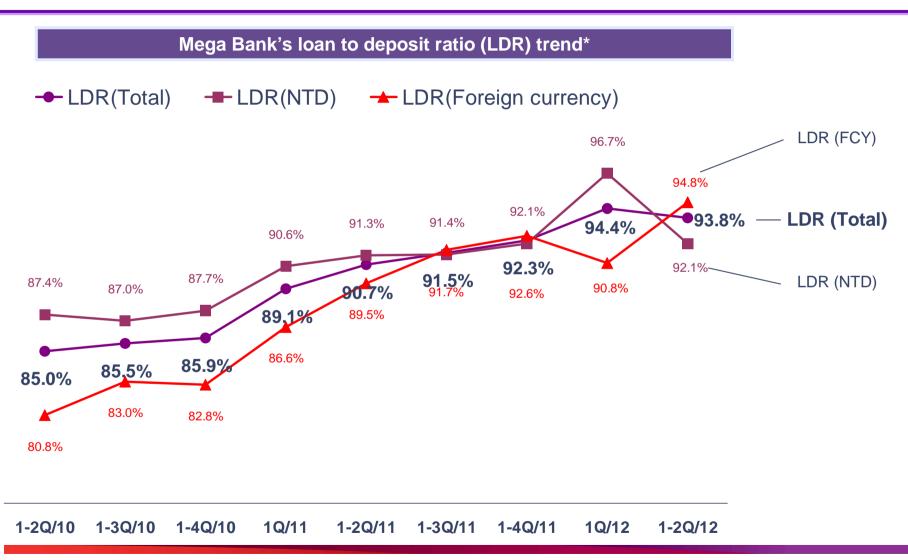
Deposit growth continued.



^{*} Excludes interbank deposit, Central Bank deposit & Chunghwa Post re-deposit; un-audited numbers.



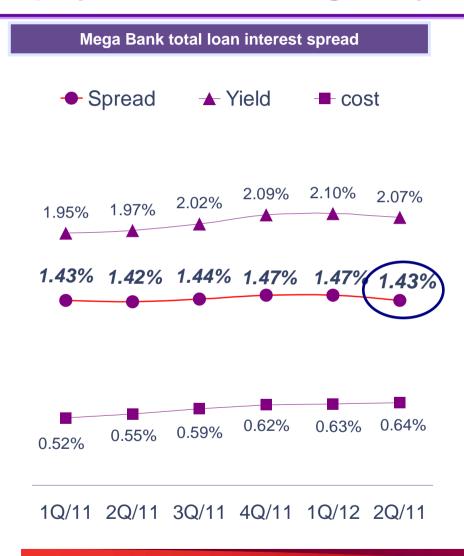
Total LDR stabilized.



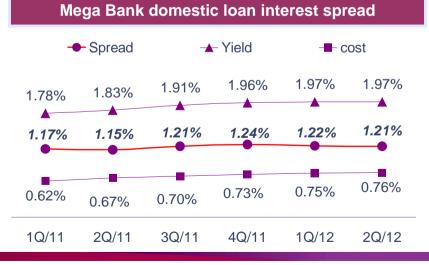
^{*} LDR calculation is based on average loan/deposit balance of that period; foreign currency loan includes OBU, overseas branches and some domestic loans.



Overseas loan spread was down due to large repayment from higher yield products.



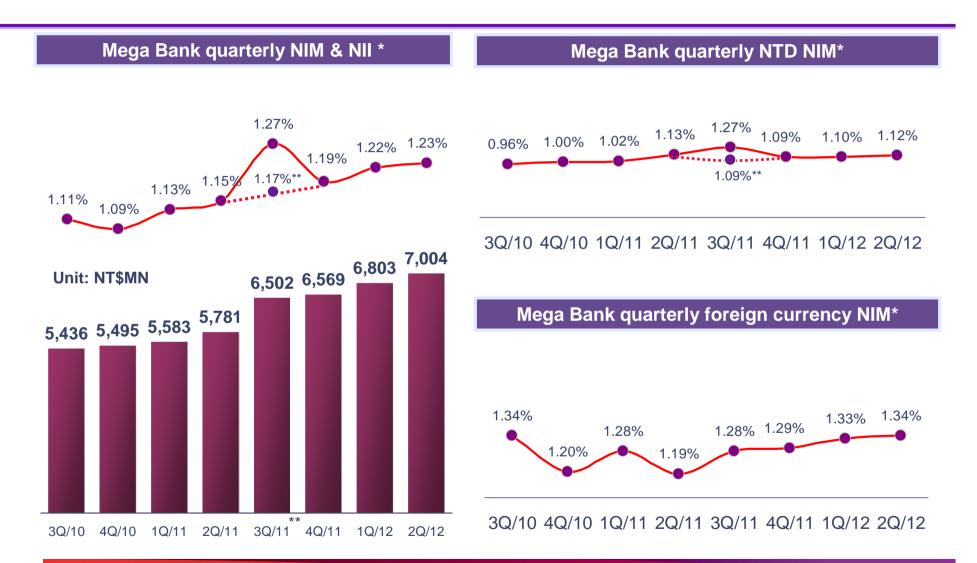




^{*} Includes overseas branches and OBU loan; un-audited internal numbers.



Bank NIM was up for 6 consecutives quarters.



^{*} NIM = annualized net interest income / average interest earning assets of that quarter; NII is quarterly net interest income; un-audited internal numbers.



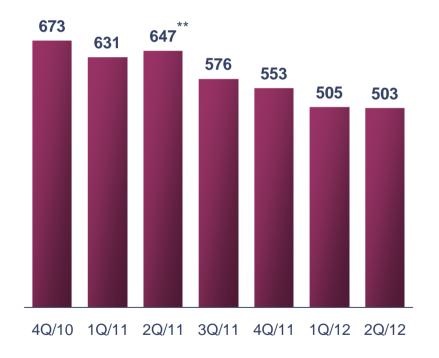
^{** 3}Q/11 number includes approximately NT\$0.5bn (10 bps) one-time interest income from NPLs recovery.

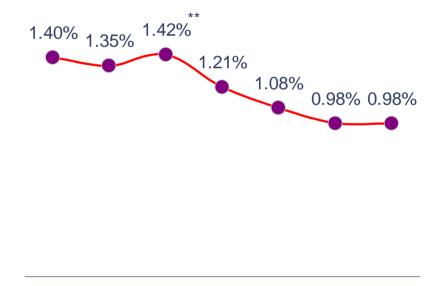
Bills NIM stabilized.

Mega Bills NII *

Mega Bills NIM*

Unit: NT\$MN





4Q/10 1Q/11 2Q/11 3Q/11 4Q/11 1Q/12 2Q/12



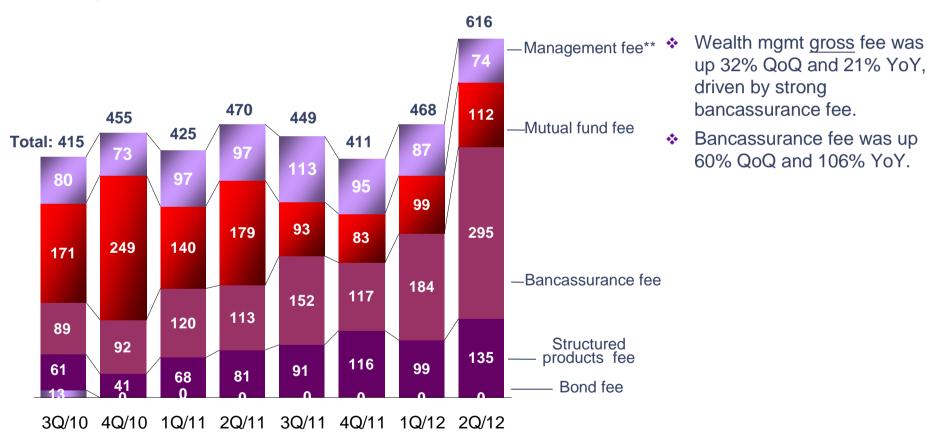
^{*} NIM = annualized net interest income / average interest earning assets of that **quarter**; NII is quarterly net interest income; un-audited internal numbers.

^{** 2}Q/11 number includes one-time interest income from NPLs recovery.

Bancassurance fee growth continued.

Mega Bank quarterly wealth management gross fee revenue breakdown by product *

Unit: NT\$MN



^{*} Mega Bank internal data; gross wealth mgmt fee, NOT net wealth mgmt fee.



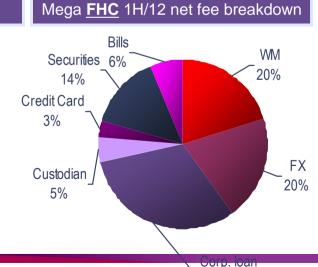
^{**} Profit sharing scheme of fund mgmt fee and trust account mgmt fee.

Fee was boosted by WM and syndication loan fee.



❖ Bank sub. WM <u>net</u> fee was up 11% YoY due to strong bancassurance sales.

- ❖ Bank sub. corp. loan fee was up 29% YoY due to robust syndication loan fee, partly contributed by the European bank deleveraging phenomenon in the region.
- Securities sub. fee was down 28% YoY due to poor domestic equity market trading volume.



^{*} Internal data; within WM fee, fee reimbursed by insurance agent is booked as other revenue in P&L; as a result, total net fee combined here is slightly more than the net fee figure shown in FHC P&L.



Agenda



Operation Highlights



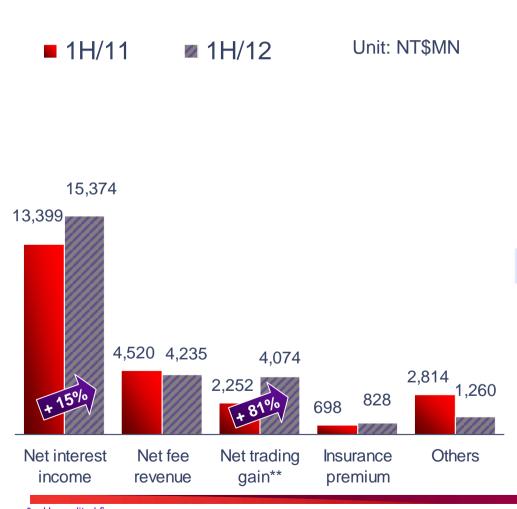
Financial Performance



Appendix

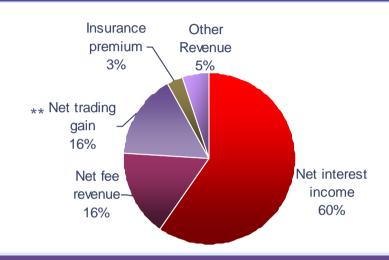


Group net revenue was up 9% YoY.



Mega Group consolidated net revenue *

Mega Group 1H/2012 net revenue breakdown



Highlights

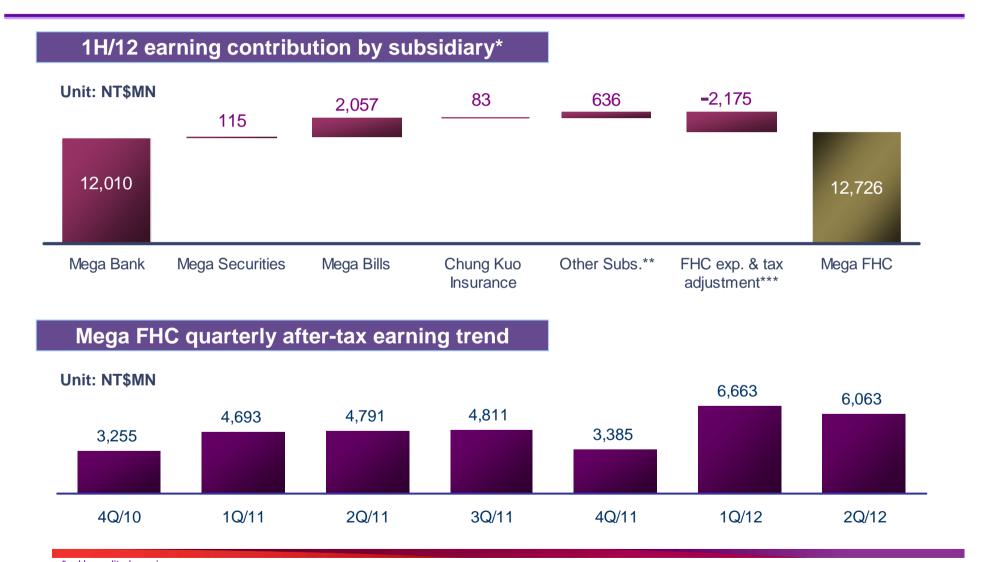
- Group net revenue was up 9% YoY due to strong NII and trading gain.
- NII was up 15% YoY due to improved NIM and stronger loan growth.
- Fee revenue was flat as bank fee growth was off-set by brokerage fee decline.
- Trading gain was up 81% YoY due to equity trading gain and FX spread gain.



^{*} Un-audited figures.

^{**} Net trading gain includes short-term assets, AFS assets, HTM assets, equity method assets, property and FX service derived trading gain, and minus (add) asset impairment loss (write back).

Quarterly earning stayed at relatively higher level.



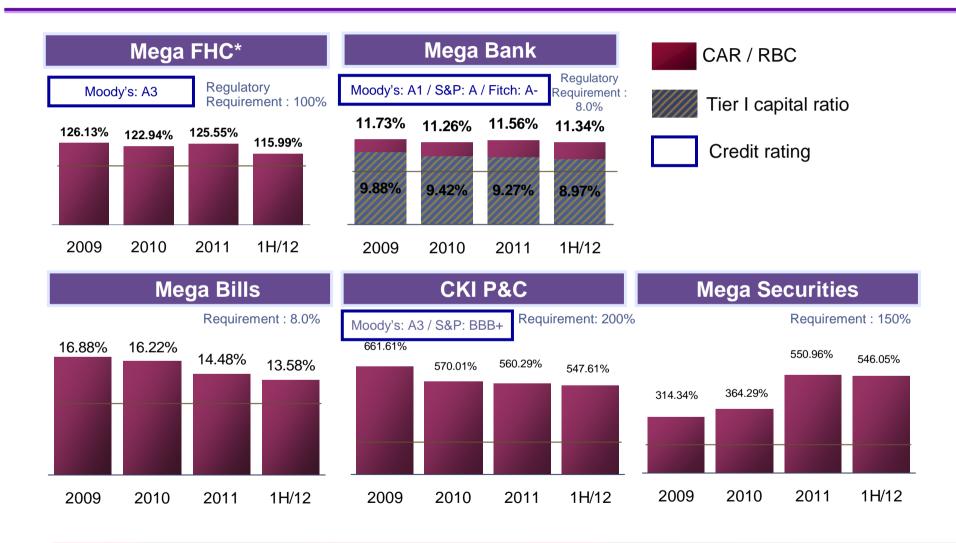
Un-audited earning

^{***} FHC expense, tax & adjustment; during 2Q/12, NT\$1.4bn (NT\$0.8bn from bank, NT\$0.6bn from bills) NPL recovery gain was taken out, due to inter-substransaction with AMC sub., which expect to be realized until disposal of the properties.



^{**} Include Mega Int'l Investment Trust, Mega AMC, Mega Life Insurance Agent, Mega VC

Well-capitalized for Basel III requirements

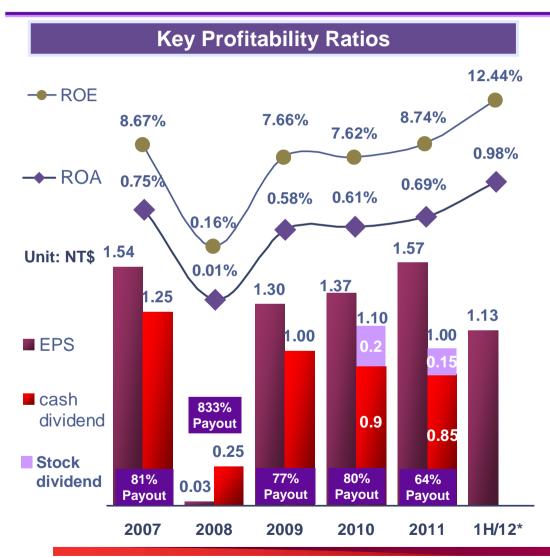


^{*} FHC CAR is calculated based on net investments in subsidiaries



^{** 1}H/12 numbers reflect dividend distribution for 2011 earning.

Strong profitability and attractive dividend policy



- To prevent over-inflated capital base as well as to maintain sufficient capital for future growth, our dividend policy is:
 - Maintain high payout ratio
 - At least 50% of dividend payout in cash form.



^{* 1}H/12 ROE and ROA numbers are annualized.

Recent strategic considerations

Asia focus

- Mega Bank will continue to explore growth opportunities in Thailand, Vietnam, Cambodia, Indonesia and other ASEAN countries.
- Global E-Banking: online banking platform for corp. clients, 48,000 and counting, linking TW, HK, Singapore, Tokyo, NY, Amsterdam, Ho Chi Min City, Bangkok and Phnom Penh branches, expecting to add Suzhou and a few other overseas branches soon.

China Initiatives

- Mega Bank <u>Suzhou branch</u>
 grand opened in June/2012; now
 Mega Bank has <u>29 overseas</u>
 <u>branches</u> in 16 diff. countries.
- Mega Bank's long term strategy is to operate a wholly owned subsidiary in China.
- Mega Bank has signed MOU with Bank of China, Bank of Communication, Agricultural Bank of China and Shanghai Pudong Development Bank recently to cooperate on syndication loan, A/R finance, HR training and risk mgmt.
- Mega Securities has signed MOU with Nan Jing Securities.

FX settlement

- An exclusive USD domestic settlement license in Taiwan market for 5 years.
- Both Mega Bank and Bank of Taiwan were awarded with exclusive RMB cash settlement licenses in TW.
- Pending on further crossstrait negotiations, Mega is expected to be benefited from further <u>RMB full</u> settlement license.



1H/2012 Mega FHC consolidated P&L statement*

NT\$MN, except per share data	1H/2012*	1H/2011*	YoY	2011*
Net interest income	15,374	13,399	15%	28,279
Net fee revenue	4,235	4,520	-6%	8,797
Insurance premium	828	698	19%	1,313
Gain from fin. assets at fair value thru P&L	1,401	100	1301%	-653
Available for sales asset gain	1,290	937	38%	1,328
Hold to maturity asset gain	-	-	-	9
Equity method investment gain	80	80	0%	152
Property investment gain	-	-	-	2
FX spread gain	1,126	944	19%	1,515
Asset impairment loss (write-back)	-	-	-	-196
Cost method investment gain	177	192	-	734
NPL write-back (net)	107	294	-64%	2,486
NPL asset sales gain	608	1,112		
Asset sales gain	2	635	-	1,002
Other non-interest revenue (net)	543	773	-30%	983
Operating net revenue	25,771	23,684	9%	45,751
Operating expense	-9,908	-10,424	- 5%	-20,988
Pre-provision operating profit	15,863	13,260	20%	24,763
Provision expense on loan	Cost-to-income -222	-1,286	-83%	-3,714
Reserved on insurance	ratio: 38% -136	-69	-	67
Pretax profit	15,505	11,905	30%	21,116
Tax	-2,779	-2,409	15%	-3,430
Minority shareholder interest	-7	-13	-	-6
Net profit	12,719	9,483	34%	17,680
EPS (NT\$)	1.13	0.84	35%	1.57

^{* 1}H/2012 are un-audited numbers.



1H/2012 Mega FHC consolidated balance sheet*

NT\$MN	1H/2012*	1H/2011*	YoY	2011*	YTD
Assets:	1102012	111/2011	101	2011	110
Cash and due from banks	359,412	198,831	81%	498,313	-28%
Bills and bonds under RP agreement	1,068	3,317	-68%	1,011	6%
Fin. assets at fair value through P&L	179,753	152,477	18%	190,766	-6%
AFS financial assets	163,683	170,383	-4%	161,831	1%
HTM financial assets	161,389	180,764	-11%	131,459	23%
Other financial assets	22,996	24,196	-5%	19,831	16%
A/R, net	120,361	135,629	-11%	107,392	12%
Loan, net	1,516,004	1,395,461	9%	1,462,450	4%
Equity method LT investments, net	2,533	2,603	-3%	2,465	3%
Land, premises and equipments, net	23,054	21,524	7%	21,811	6%
Others	12,291	13,012	-6%	21,579	-43%
Total assets	2,562,545	2,298,198	12%	2,618,908	-2%
Liabilities					
Due to banks	332,417	210,227	58%	439,139	-24%
Deposits	1,641,547	1,521,142	8%	1,579,727	4%
CP & Bond payable	64,934	55,346	17%	63,250	3%
Bills & bonds sold under repurchase agreement	185,312	169,131	10%	199,581	-7%
Other liabilities	132,223	144,453	-8%	133,978	-1%
Total liabilities	2,356,435	2,100,299	12%	2,415,675	-2%
Capital stock (common stock)	114,498	112,806	1%	112,806	1%
Capital surplus	43,425	43,426	0%	43,426	0%
Retain earning	43,398	33,764	29%	42,014	3%
Equity adjustment items	4,488	7,579	-41%	4,688	-4%
Minority shareholder interest	301	324	-7%	299	1%
Total stockholders' equity	206,111	197,900	4%	203,233	1%
Total liabilities and stockholders' equity	2,562,545	2,298,198	12%	2,618,908	-2%
Book value per share (NT\$)	17.97	17.54	2%	17.99	0%



^{* 1}H/2012 are un-audited numbers.

1H/2012 Mega Bank P&L statement*

NT\$MN, except per share data	1H/2012*	1H/2011	YoY	2011*
Net interest income	13,807	11,509	20%	24,662
Net fee revenue	3,245	3,025	7%	6,106
Gain from fin. assets at fair value thru P&L	1,242	204	509%	-179
Available for sales asset gain	912	715	28%	896
Hold to maturity asset gain	-	-	-	9
Equity method investment gain	184	167	10%	214
FX spread gain	1,078	935	15%	1,509
Asset impairment loss (write-back)	-	-	-	-89
Cost method investment gain	178	191	-	734
NPL write-back (net)**	827	1,202	-	1,404
Asset sales gain	1	635	-	1,006
Other non-interest revenue (net)	396	387	2%	740
Operating net revenue	21,870	18,970	15%	37,011
Operating expense	Cost-to-income -7,582	-7,999	-5%	-16,143
Pre-provision operating profit	ratio is 35% 14,288	10,971	30%	20,868
Provision expense on loan	-225	-1,455	-85%	-3,398
Pretax profit	14,063	9,516	48%	17,470
Tax	-2,054	-1,420	45%	-2,462
Net profit	12,010	8,097	48%	15,008
EPS (NT\$)	1.77	1.19	49%	2.21



^{* 1}H/2012 are un-audited numbers.

^{**} NT\$800mn of NPL write back was taken out from the FHC consolidated report as this was inter-subs. transaction.

1H/2012 Mega Bank balance sheet*

NT\$MN	1H/2012*	1H/2011	YoY	2011	YTD
Assets:					
Cash and due from banks	354,979	186,462	90%	490,415	-28%
Bills and bonds under RP agreement	250	445	-	-	-
Fin. assets at fair value through P&L	41,547	38,030	9%	41,810	-1%
AFS financial assets	77,533	76,836	1%	71,270	9%
HTM financial assets	159,423	179,620	-11%	130,949	22%
Other financial assets	17,674	18,578	-5%	17,770	-1%
A/R, net	92,181	101,097	-9%	81,767	13%
Loan, net	1,497,627	1,378,222	9%	1,462,450	2%
Equity method LT investments, net	9,242	9,175	1%	2,493	271%
Land, premises and equipments, net	14,676	13,030	13%	14,177	4%
Others (net)	5,131	4,732	8%	8,986	-43%
Total assets	2,270,263	2,006,227	13%	2,322,087	-2%
Liabilities					
Due to banks	325,246	203,891	60%	436,723	-26%
Deposits	1,631,757	1,510,238	8%	1,580,708	3%
CP & Bond payable	43,900	34,700	27%	42,600	3%
Bills & bonds sold under repurchase agreement	14,139	11,485	23%	7,339	93%
Other liabilities	88,618	88,003	1%	91,678	-3%
Total liabilities	2,103,660	1,848,317	14%	2,159,048	-3%
Capital stock (common stock)	68,000	68,000	0%	68,000	0%
Capital surplus	33,070	33,070	0%	33,070	0%
Retain earning	61,913	52,310	18%	59,260	4%
Equity adjustment items	3,618	4,531	-20%	2,706	34%
Total stockholders' equity	166,601	157,911	6%	163,036	2%
Total liabilities and stockholders' equity	2,270,261	2,006,227	13%	2,322,087	-2%
Book value per share (NT\$)	24.50	23.22	6%	23.98	2%



^{* 1}H/2012 are un-audited numbers.

Agenda



Operation Highlights



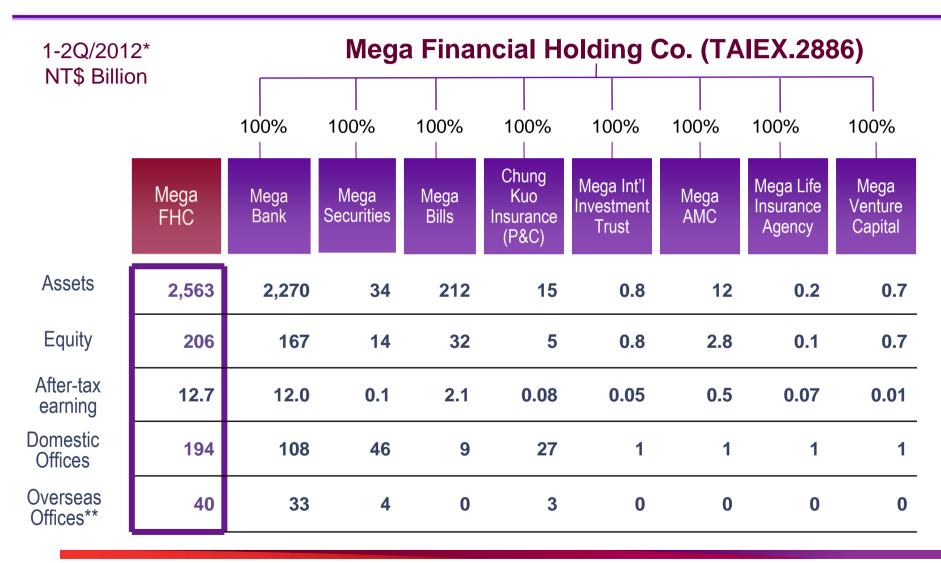
Financial Performance



Appendix



Well established size and scale



Un-audited numbers



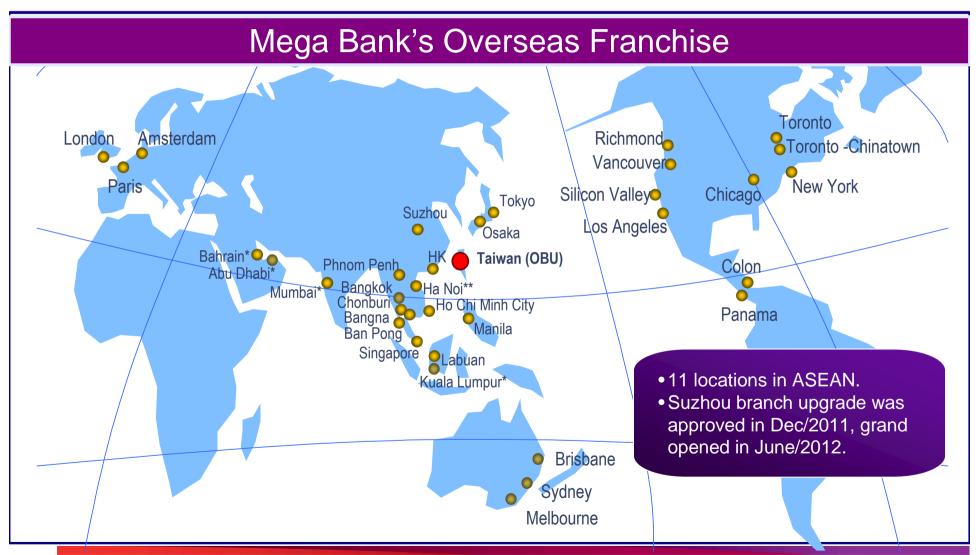
^{**} Overseas offices include rep. offices. and branches

Our corporate strategy

Eye on the world with a focus in the Asia Pacific region, and potentially China market **Revenue Enhancement** Reinforcing the advantage of corporate banking and foreign exchange business Expanding consumer banking and wealth management business Reinforcing cross selling to enhance the group's synergy Savings Lowering costs and enhancing operating performance Cost : Enhancing capital utilization with effective capital allocation Sys. integration Integrating information systems and information sharing services Strengthening risk management system



Most internationalized local bank.



Bahrain, Kuala Lumpur, Mumbai and Abu Dhabi are rep. offices



^{**} Pending approval for bank branch / rep. office