

3Q / 2008 (v.1) Investor Presentation



Agenda



Operation Highlights



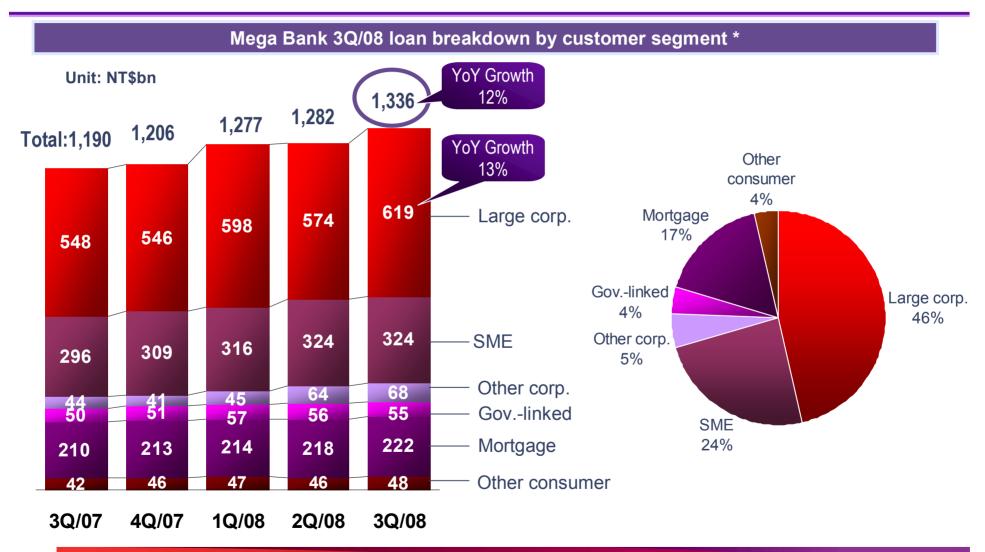
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Financial Performance





Large corps loan grew as corps utilize more ST credit line and syndication loan; SME loan remained flat

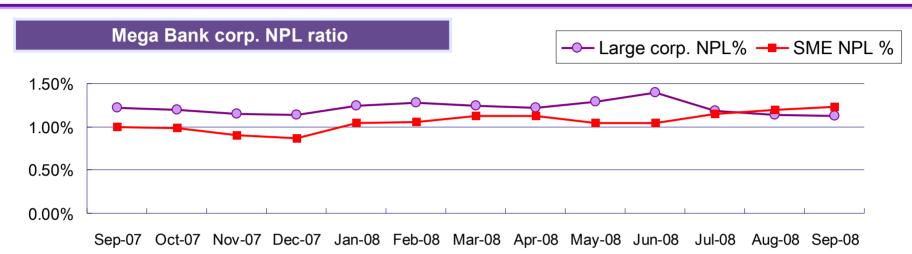


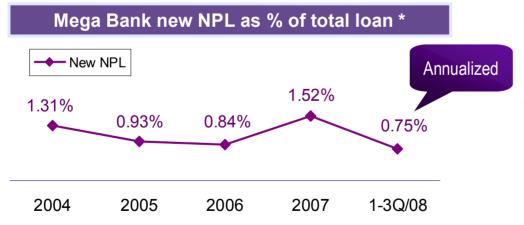
* Mega Bank quarterly end balance, includes loan, factoring, A/R financing, L/C but excludes guarantee



Corp NPL and new NPL ratio show little sign of asset

quality deterioration



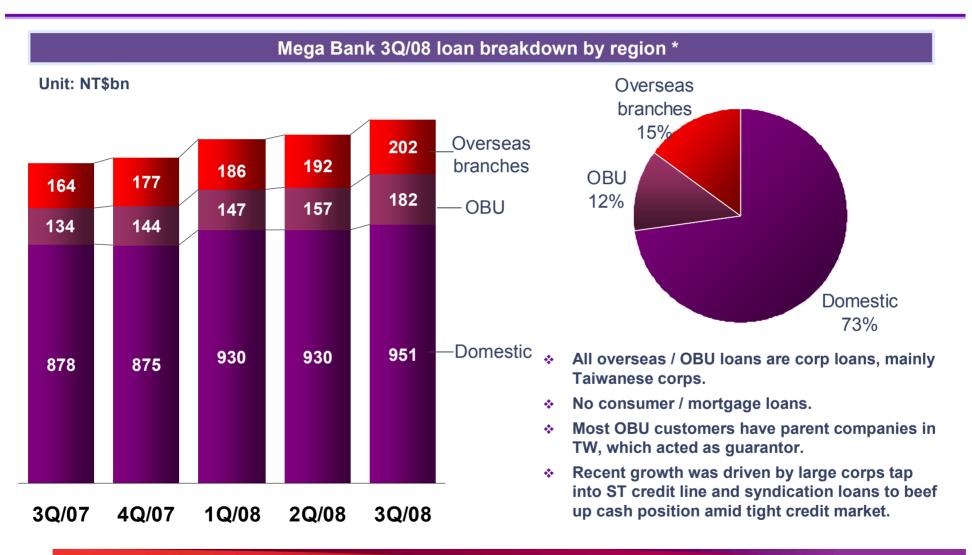


- **Corp NPL ratio remains stable.**
- New NPL ratio is at the lowest in the last 5 years.
- However, we expect slower loan growth ahead and higher loan rate mark-up to reflect higher credit risk due to global econ. slow down.



OBU customers are mainly TW corps with high quality

parent companies in Taiwan



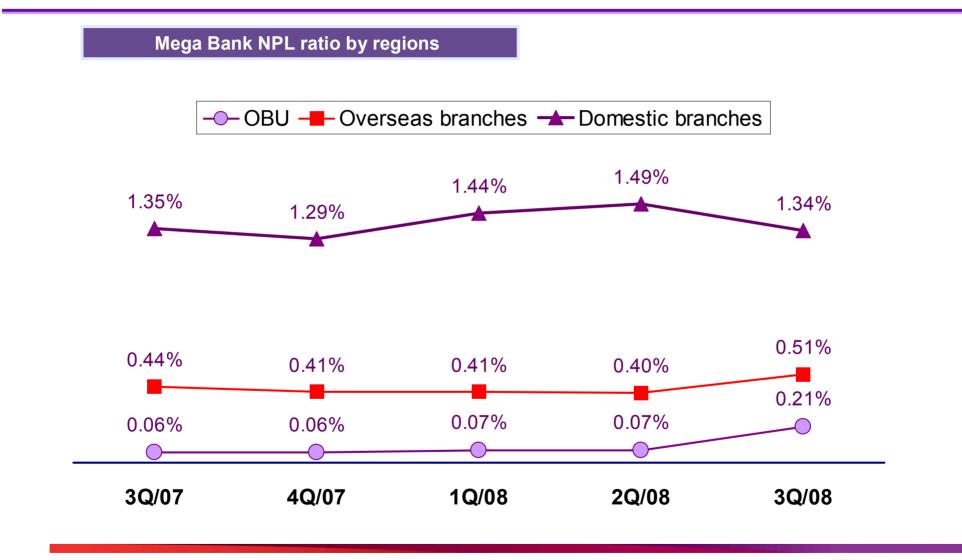
* Mega Bank quarterly average balance, includes loan, factoring, A/R financing, L/C but excludes guarantee

** OBU stands for Off Shore Banking unit



OBU and overseas NPL ratio is up slightly but remains

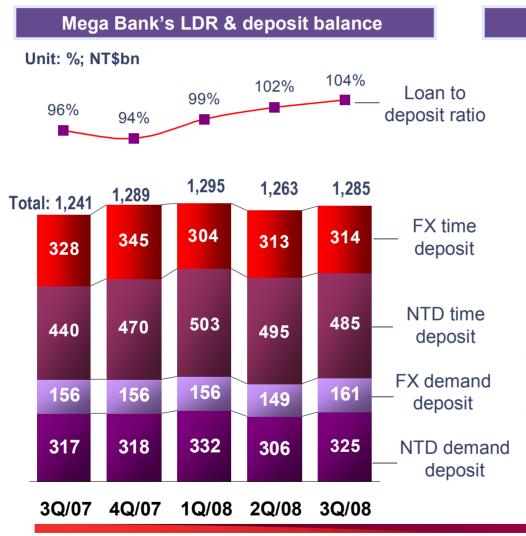
relatively low compared with domestic loan

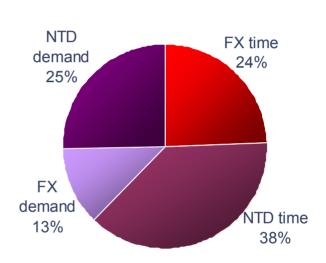




Unique funding structure, which yields higher actual LDR;

Other funding includes CBC deposit, Post re-deposit & debt





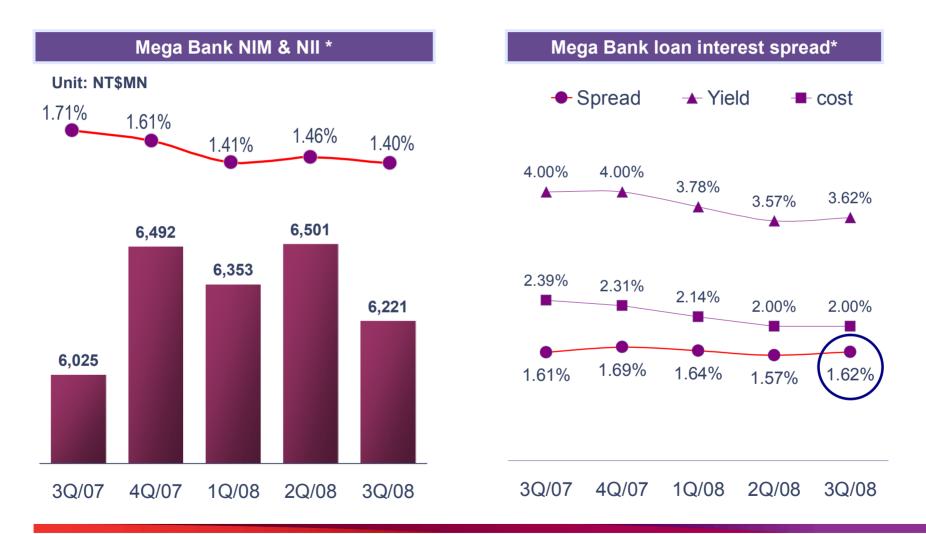
Mega Bank's deposit breakdown

- Mega is generally operated with excess funding.
- Besides deposit, other funding sources include, Central Bank's large FX deposit (NT\$301b), Chunghwa Post re-deposit (NT\$75b), bank debenture & CP (NT\$32b) and inter-bank funding when needed.*



NIM is down due to lower interest-earning investment yield;

while loan interest spread improves

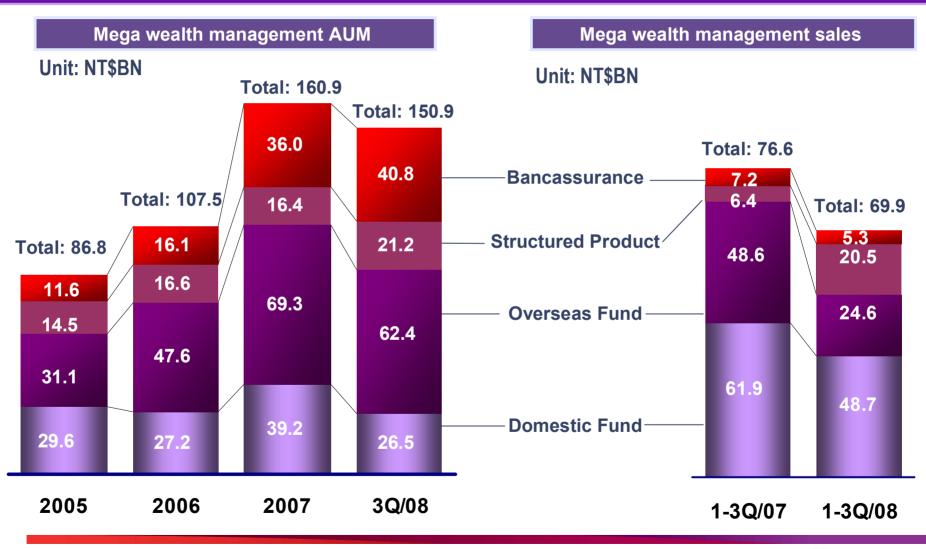


* Mega Bank internal numbers; NIM (Net interest margin) = Net interest income / average interest earning assets; NII is net interest income



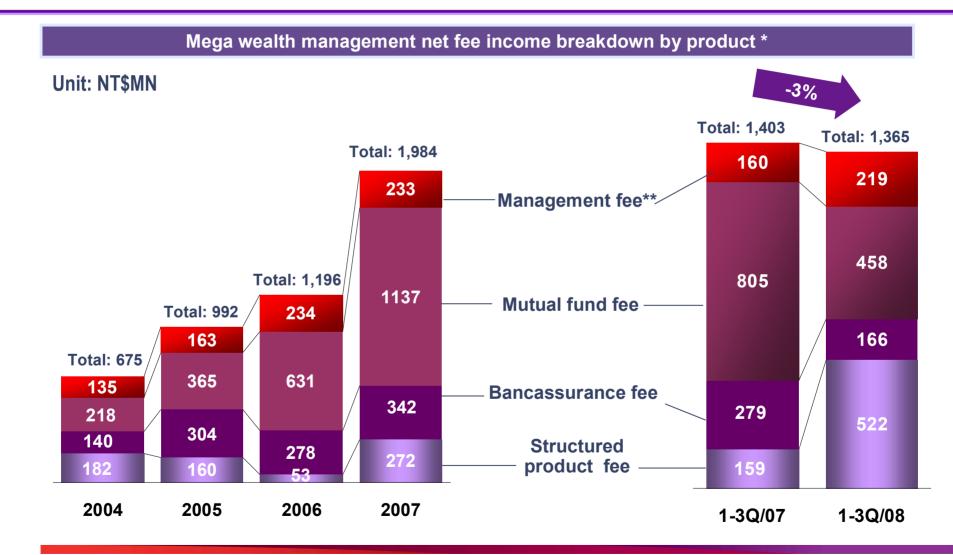
Mutual funds sales is down, while demand for principal

protection structured note increases





... helped to maintain WM fee despite slow global equity market

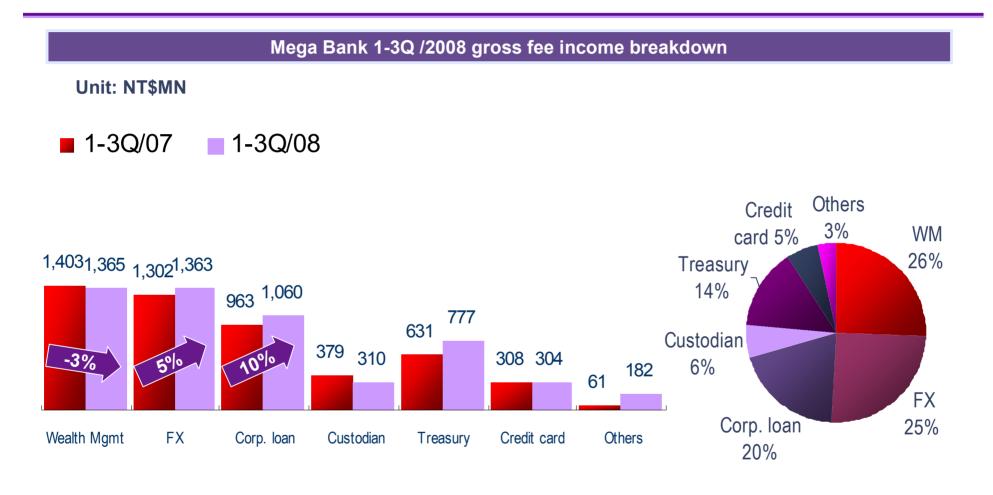


Mega Bank internal data only

** Management fee of trust account derived from wealth management product sales

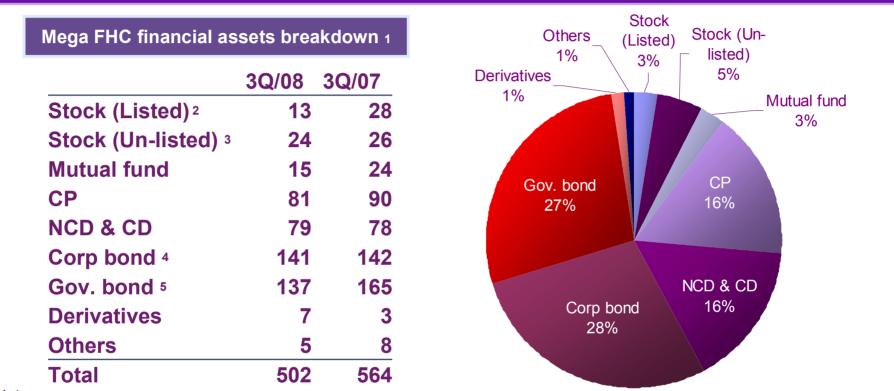


Strong FX & corp. banking related fee income





Relatively conservative investment portfolio mix

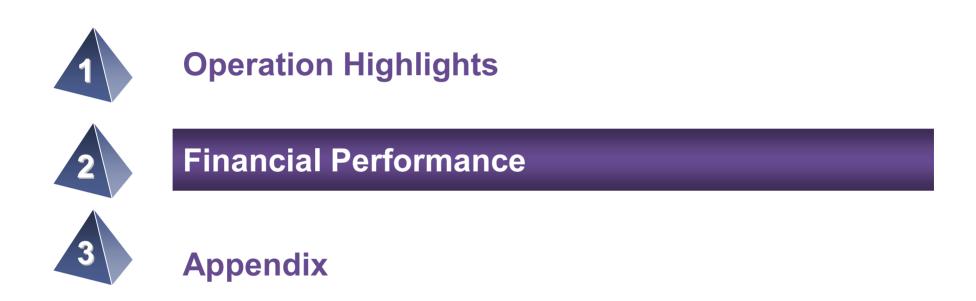


Note:

- 1. Source: sum of short-term, available for sale & hold to maturity financial assets from 1-3Q/08 audited B/S.
- 2. Mostly Taiwan listed equity.
- 3. VC investment of Taiwan un-listed companies.
- 4. Mostly AAA & AA rating bonds of domestic and global corps.
- 5. Mainly Taiwan Gov. bonds, part of RP operation from Mega Bills.

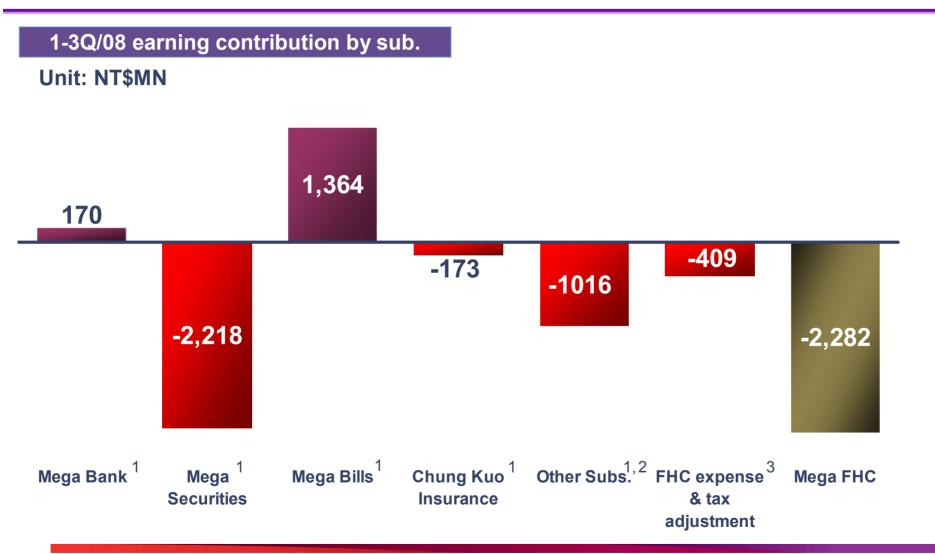


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1-3Q/2008 earning breakdown by subsidiaries

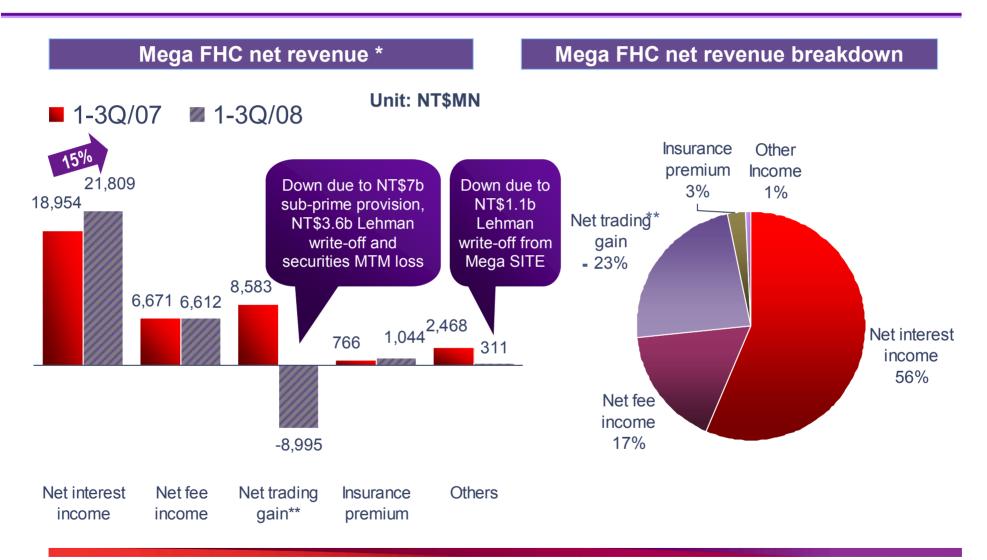


1. Audited subsidiary earning deducts employee bonus and inter-subsidiaries adjustments

Include Mega Int'l Investment Trust, Mega AMC, Mega Life Insurance Agent, Mega CTB VC
FHC expense plus tax & other adjustments of compiling FHC consolidated statement



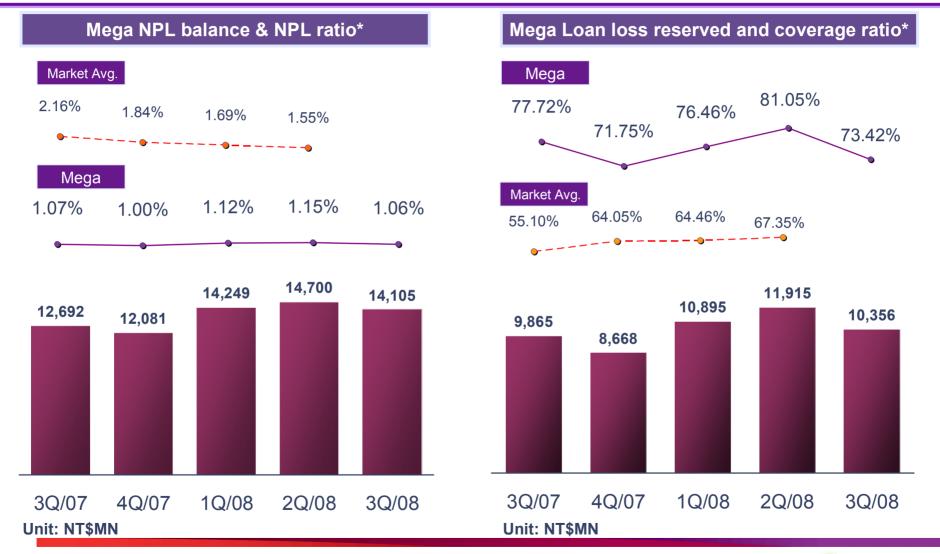
Interest income is up 15% YoY; fee income is flat



* All are audited figures

** Net trading gain includes short-term, AFS, HTM, equity method assets, property, FX trading gain & asset impairment loss

Relatively stable asset quality so far

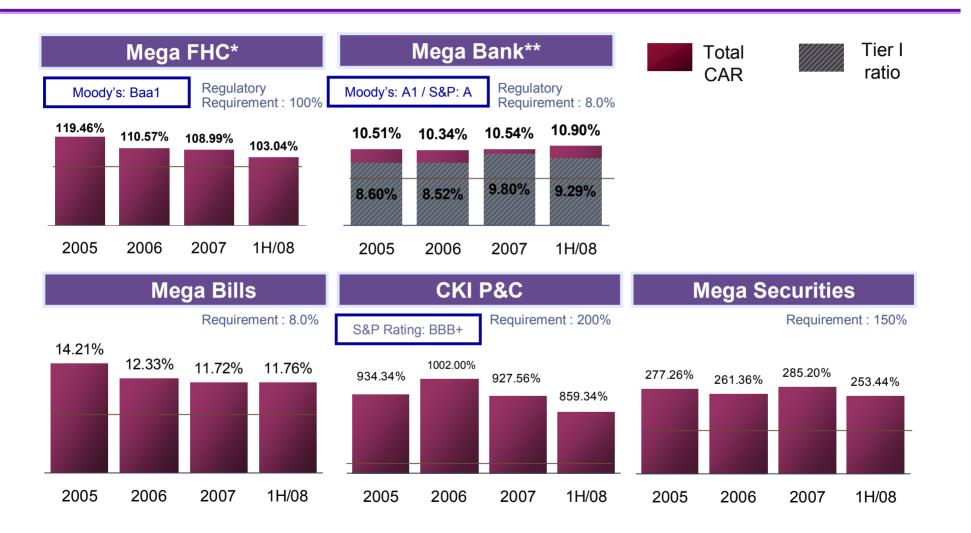


* 90 days standard



Expect to issue sub-debt on FHC and bank level by year

end to maintain optimal CAR

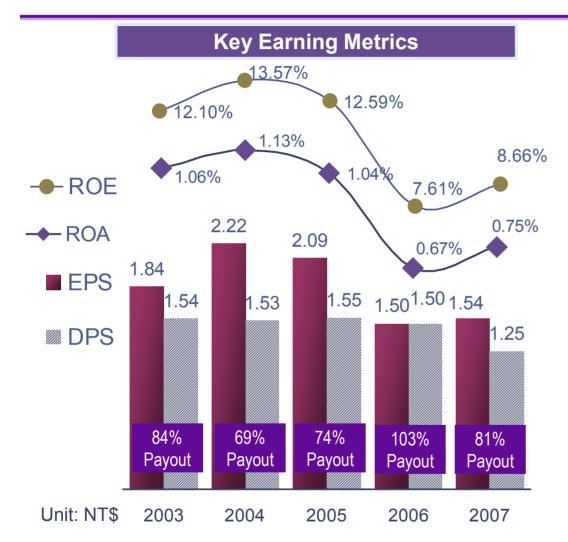




* Net of investments in subsidiaries

**2005 and prior numbers are ICBC and CTB historical numbers combined

Focus on providing consistent yields for investors



- ✤ Mid-term ROE target of 10~12%
- Mid-term ROA target of >1%
- To increase our ROE and prevent over-inflated capital base
 - Committed to pay out >70%
 - Dividend policy is to pay 50% or more in cash. However, we've paid <u>all cash dividend</u> in the last 4 years.
 - Dividend yields of 5% ~ 9% in the last 5 years.



* DPS are all distributed in cash form

1-3Q/08 Mega FHC consolidated P&L statement

NT\$MN, except per share data	1-3Q/08*	1-3Q/07*	ΥοΥ	2007*
Net interest income	21,809	18,954	15%	26,296
Net fee income	6,612	6,671	-1%	9,327
Insurance premium	1,044	766	36%	1,167
ST Trading gain	-3,212	5,383	-160%	4,545
Available for sales asset gain	492	2,163	-77%	2,508
Hold to maturity asset gain	0	0	0%	0
Equity method investment gain	90	180	-50%	190
Property investment gain	17	258	-93%	22
FX gain (spread) Include \$7b subprime	2, <u>53</u> 3	1,701	49%	2,753
Asset impairment \$4.7b Lehman write-o		-1,102	200%	-2,123
Other provision	<u> </u>	0	0%	0
Other income	311	2,468	-87%	2,250
Operating income	20,781	37,442	-44%	46,935
Operating expense	-15,226	-14,870	2%	-20,235
Pre-provision operating profit	5,555	22,572	-75%	26,700
Provision expense on loan	-5,492	-6,897	-20%	-6,601
Reserved on insurance	-341	-228	50%	-67
Pretax profit	-279	15,448	-102%	20,032
Tax	-2,045	-1,838	11%	-2,918
Minority shareholder interest	-41	36	-214%	44
Net profit	-2,282	13,574	-117%	17,070
EPS (NT\$)	-0.21	1.23	-117%	1.54



1-3Q/08 Mega FHC consolidated balance sheet

NT\$MN	1-3Q/08	1-3Q/07	ΥοΥ	2007*	YTD
Assets:					
Cash and due from banks	322,754	231,972	39%	349,728	-8%
Bills and bonds under RP agreement	4,342	6,689	-35%	4,766	-9%
Fin. assets at fair value through P&L	164,965	206,439	-20%	210,393	-22%
AFS financial assets	224,074	294,009	-24%	255,518	-12%
HTM financial assets	85,897	30,541	181%	90,448	-5%
Other financial assets	29,425	34,051	-14%	29,113	1%
A/R, net	127,012	124,386	2%	123,959	2%
Loan, net	1,340,802	1,191,997	12%	1,210,580	11%
Equity method LT investments, net	2,505	2,498	0%	2,583	-3%
Land, premises and equipments, net	25,531	24,694	3%	24,233	5%
Others	9,189	10,736	-14%	9,515	-3%
Total assets	2,336,497	2,158,013	8%	2,310,834	1%
Liabilities					
Due to banks	478,501	258,706	85%	412,969	16%
Deposits	1,230,752	1,180,667	4%	1,232,608	0%
CP & Bond payable	55,307	62,499	-12%	56,948	-3%
Bills & bonds sold under repurchase agreement	211,169	268,778	-21%	246,996	-15%
Other liabilities	187,077	194,407	-4%	166,662	12%
Total liabilities	2,162,806	1,965,057	10%	2,116,183	2%
Total stockholders' equity	173,691	192,956	-10%	194,651	-11%
Total liabilities and stockholders' equity	2,336,497	2,158,013	8%	2,310,834	1%



* All are audited numbers

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Appendix

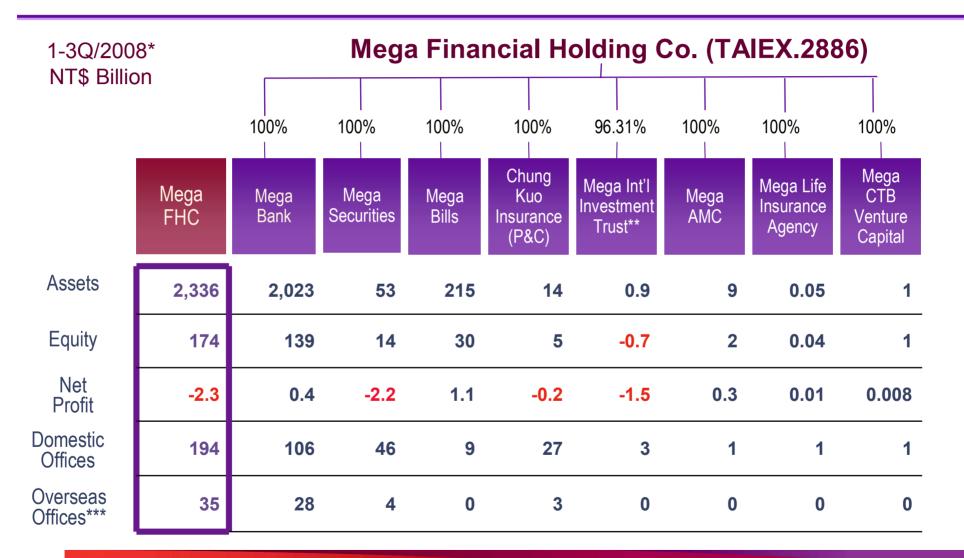


Financial Performance





Well established size and scale to win



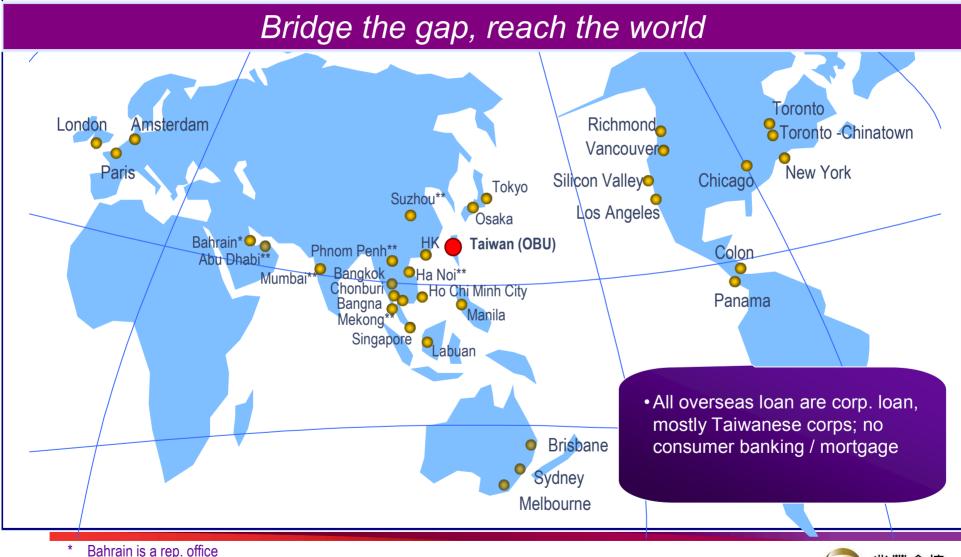
Audited numbers

** Mega FHC owns 63.52%; Mega Bank owns 32.79%

*** Overseas offices include rep. offices. and branches



Mega Bank's Global Franchise



* Pending approval or preparing to apply bank branch / rep. office



Provision & write-off realized on RMBS/ Lehman/ WaMu/ Iceland

As of end of 3Q/2008 Unit: NT\$MN USD:NTD=1:32.277

Mega Group									
Securities Type	Original Gross Balance	Provision and Write-off Realized							
		On 1~3Q/08 balance sheet	On 1~4Q/07 income statement	On 1~3Q/08 income statement	Total	As % of total gross balance			
US sub-prime RMBS 1	12,050	222	1,241	6,985	8,448	70%			
Lehman Exposure 2	5,379	-	-	4,701	4,701	87%			
WaMu Exposure 3	512	-	-	244	244	48%			
Iceland Exposure 4	1,596	-	-	-	-	-			

1. which are either directly held or within structured CBO/ABCP. This is total sub-prime asset balance.

2. includes NT\$2b bonds, NT\$2b securitized products, and NT\$1b derivatives products.

3. all bonds exposure.

4. includes NT\$1b bonds and NT\$0.6b syndication loan exposure; currently NO delinquency on interest payments.

