

4Q / 2007 (v.2)

Investor Presentation



Agenda



Operation Highlights



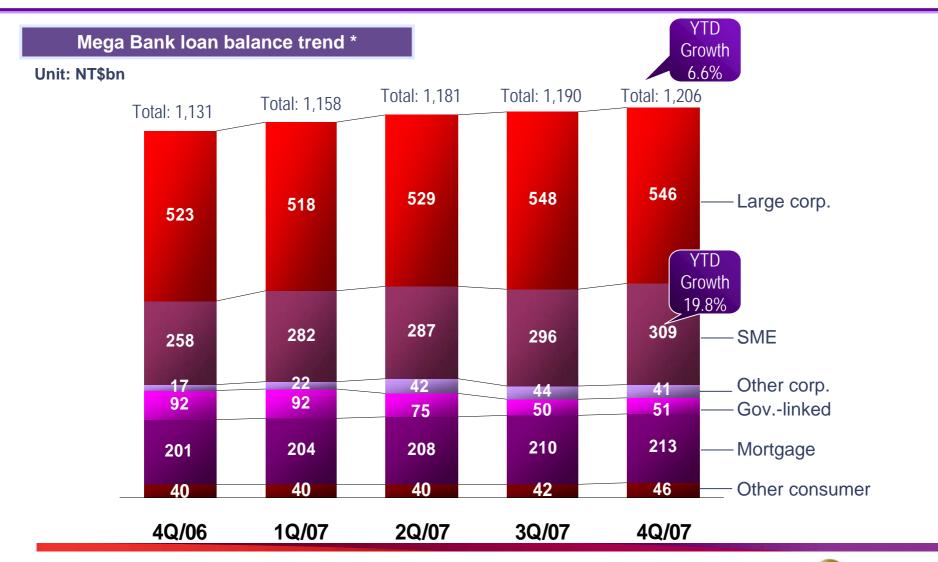
Financial Performance



Appendix



Strong SME loan growth



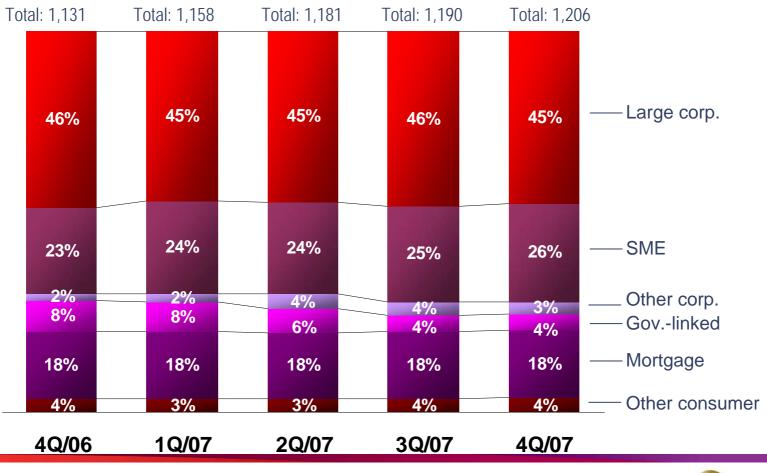
^{*} Mega Bank quarterly end balance, includes loan, factoring, A/R financing, L/C but excludes guarantee



Loan mix changes to improve yield

Mega Bank loan mix trend *

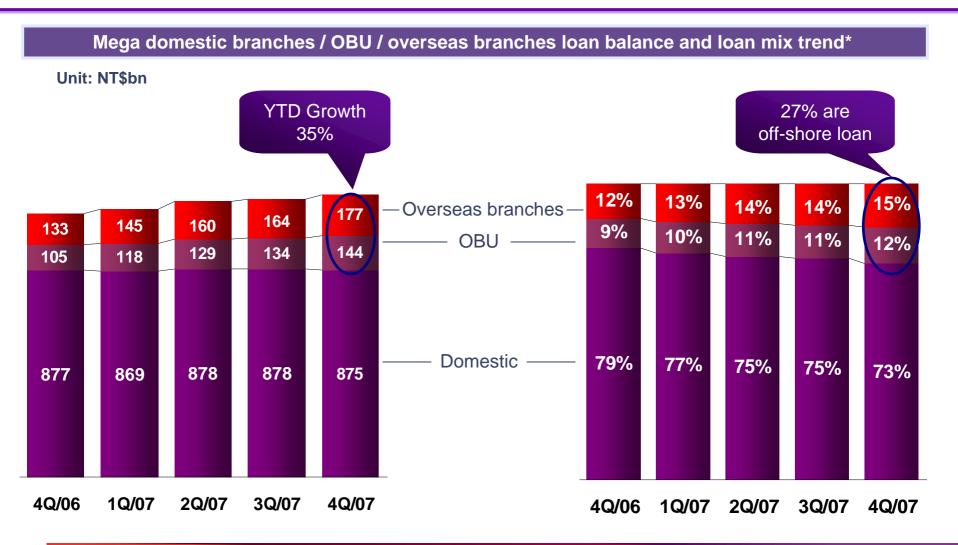
Unit: NT\$bn



Mega Bank quarterly end balance, includes loan, factoring, A/R financing, L/C but excludes guarantee



Strong off-shore loan growth



^{*} Mega Bank quarterly average balance, includes loan, factoring, A/R financing, L/C but excludes guarantee

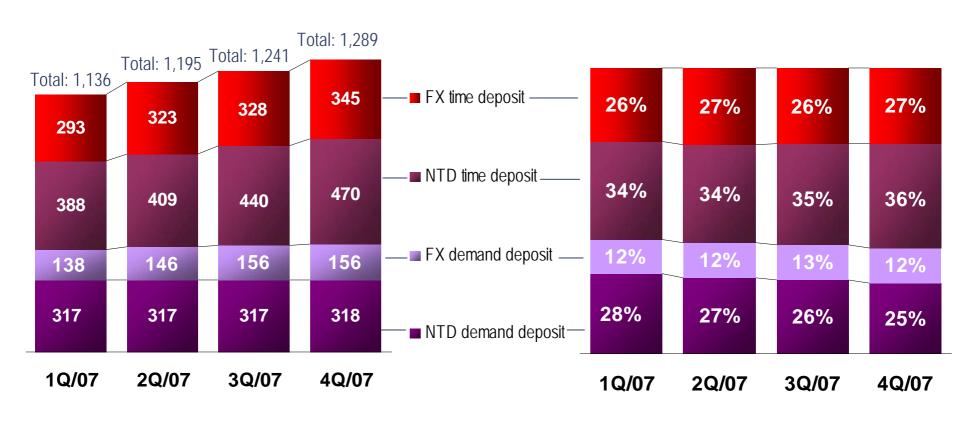


^{**} OBU stands for Off Shore Banking unit

Strong foreign currency deposit growth

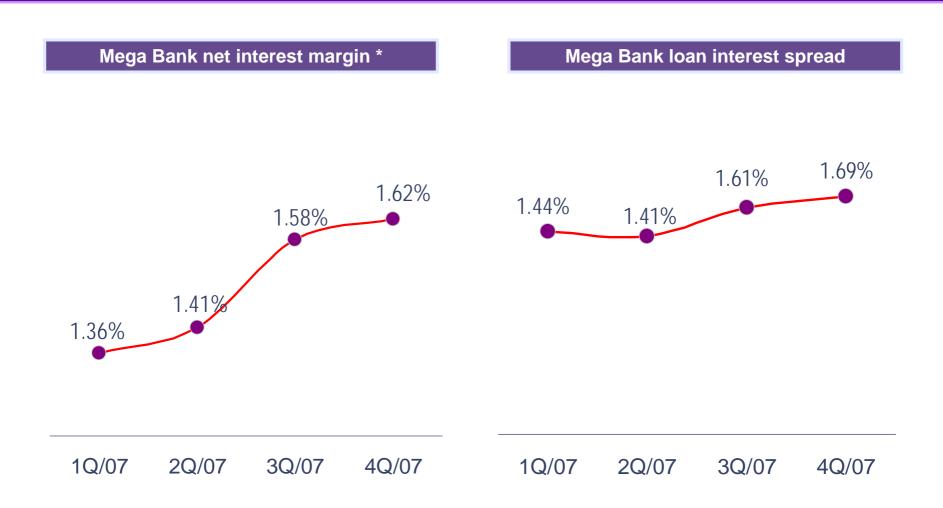
Mega Bank deposit balance and mix

Unit: NT\$bn





Much improved NIM and interest spread

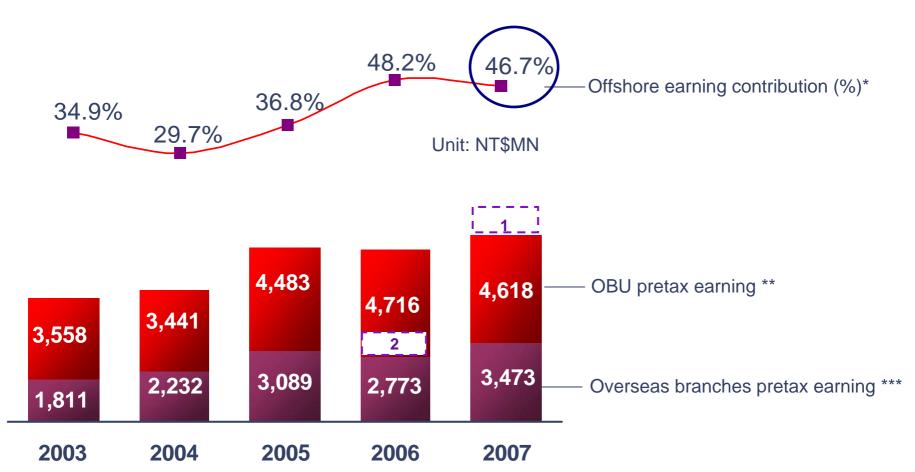


^{*} Net interest income / average interest earning assets



^{** 4}Q/07 numbers are un-audited numbers

OBU and overseas bank branches earning growth continues



- 1. 2007 OBU earning was down due to Yahsin ECB provision of NT\$696 million
- 2. 2006 OBU earning included one-time gain of NT\$0.7 billion due to Article 34 adoption



Mega Bank internal data; Offshore earning = (Overseas branches + OBU pre-tax earning)/ bank pre-tax earning

^{*} OBU stands for Off-Shore Banking Unit

^{***} Oversea branches include Thailand and Canada bank subsidiaries; currency exchange rate as of end of 4Q/07

Mega Bank's Global Franchise



^{*} Bahrain is a rep. office



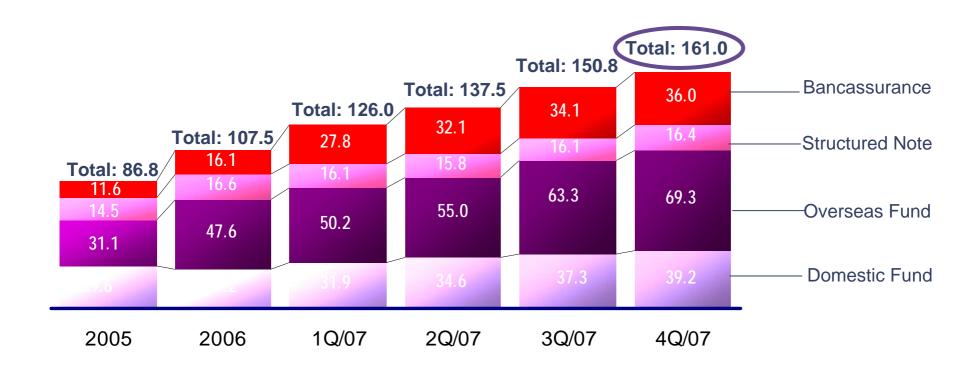
^{**} Pending approval or preparing to apply bank branch / rep. office

^{***} As of end of 4Q/2007; offshore business includes OBU and overseas bank branches

Strong Wealth Mgmt AUM growth

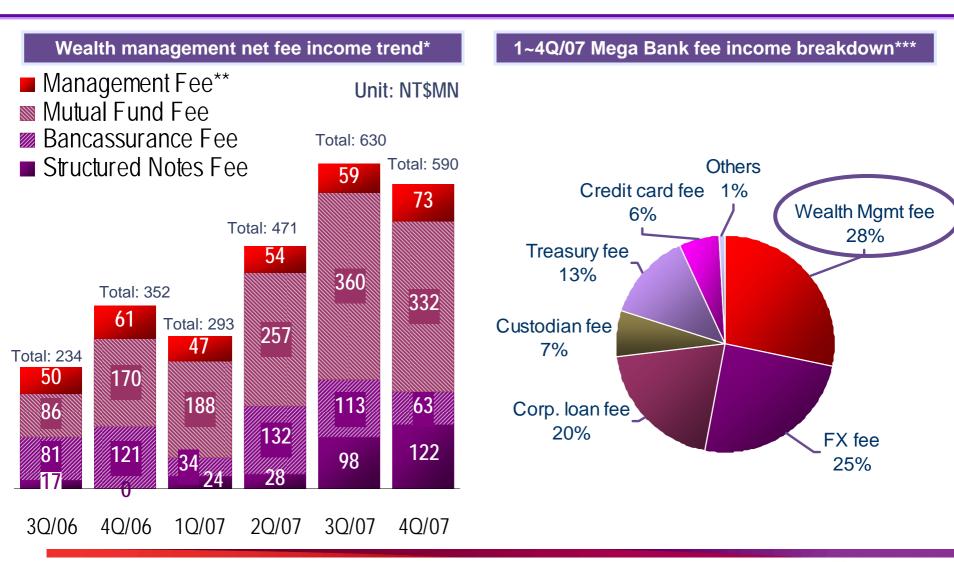
Mega Wealth management AUM

Unit: NT\$BN





WM fee reached record high in 2007



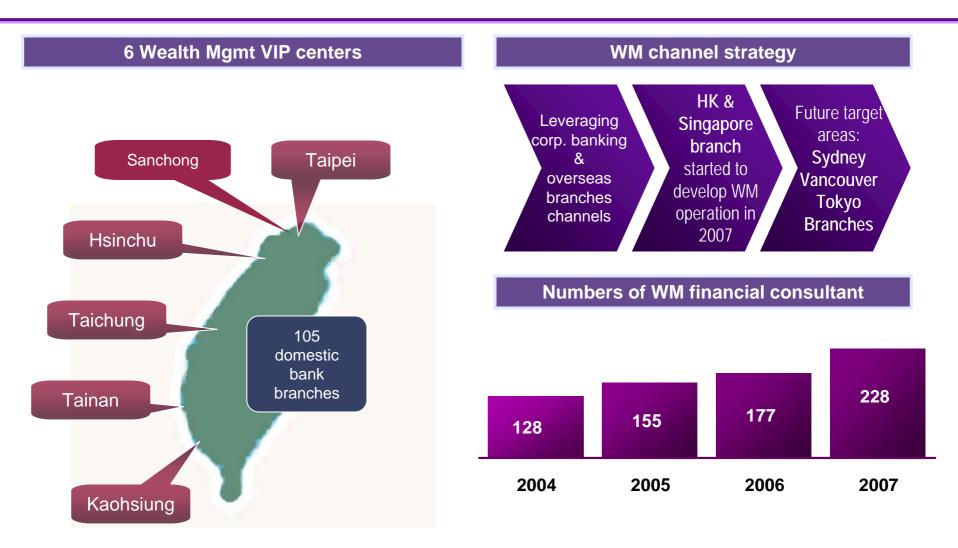
^{*} Mega Bank internal data only



^{**} Management fee of trust account derived from wealth management products

^{***} Mega Bank internal data based on 1-40/07 un-audited financials

Continue to build up WM channels and FC team





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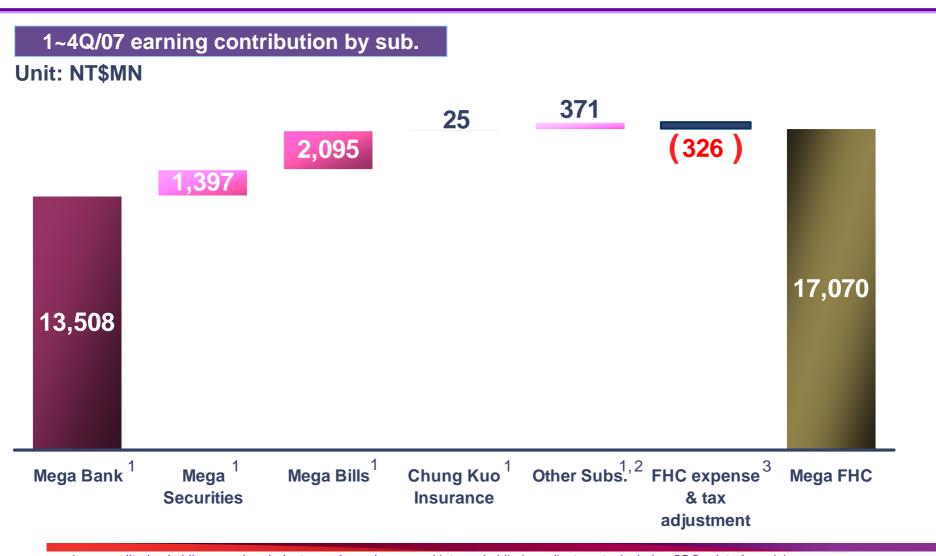
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1~4Q/2007 earning breakdown by subsidiaries



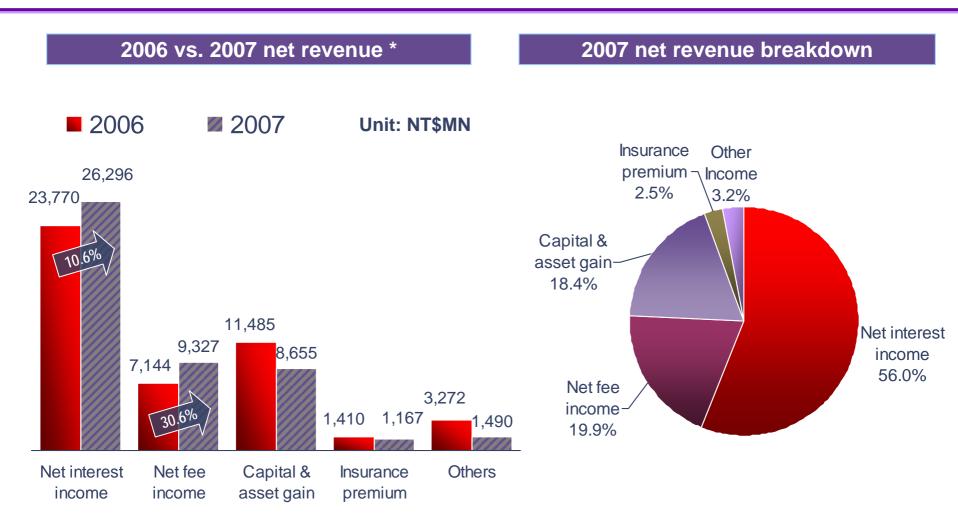
^{1.} un-audited subsidiary earning deducts employee bonus and inter-subsidiaries adjustments; includes CBO related provisions



^{2.} Include Mega Int'l Investment Trust, Mega AMC, Mega Life Insurance Agent, Mega CTB VC

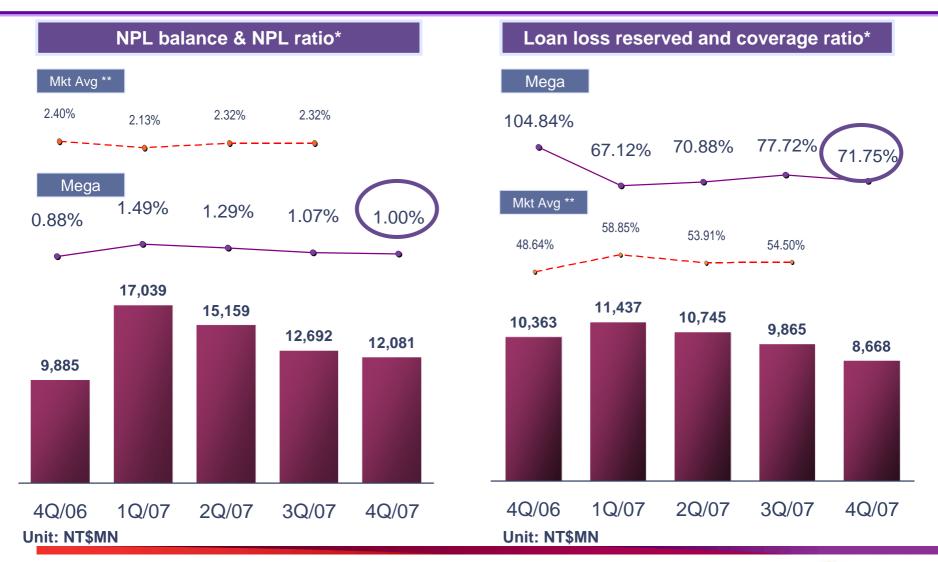
^{3.} FHC expense plus tax & other adjustments of compiling FHC consolidated statement

Mega FHC consolidated net revenue breakdown





Superior asset quality among peers

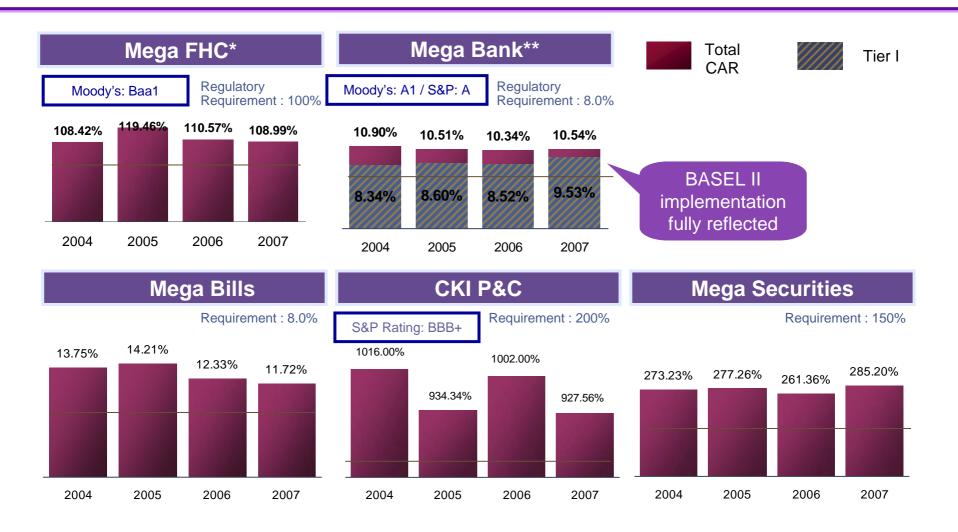


^{* 90} days standard



^{**} market average: Banking Bureau of Taiwan

Conservative balance sheet position

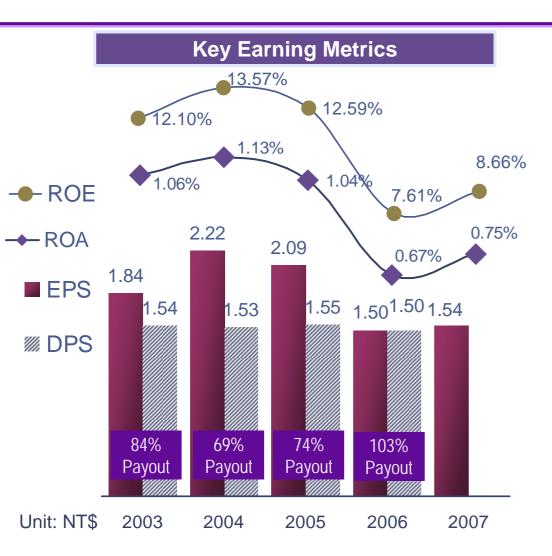


^{*} Net of investments in subsidiaries



^{**2005} and prior numbers are ICBC and CTB historical numbers combined

Focus on providing consistent yields for investors



- To increase our ROE and prevent over-inflated capital base, we have paid 100% cash dividend in the last 4 years.
 - Payout ratio of 70% ~100%
 - Dividend policy is to pay 50% or more in cash. However, we've paid all cash dividend in the last 4 years.
 - Dividend yields of 7% ~9% in the last 4 years.
 - Voted one of the Best Commitment to Strong Dividend companies in 2006 by FinanceAsia magazine.



^{*} DPS are distributed in cash form

^{** 2007} numbers are un-audited numbers

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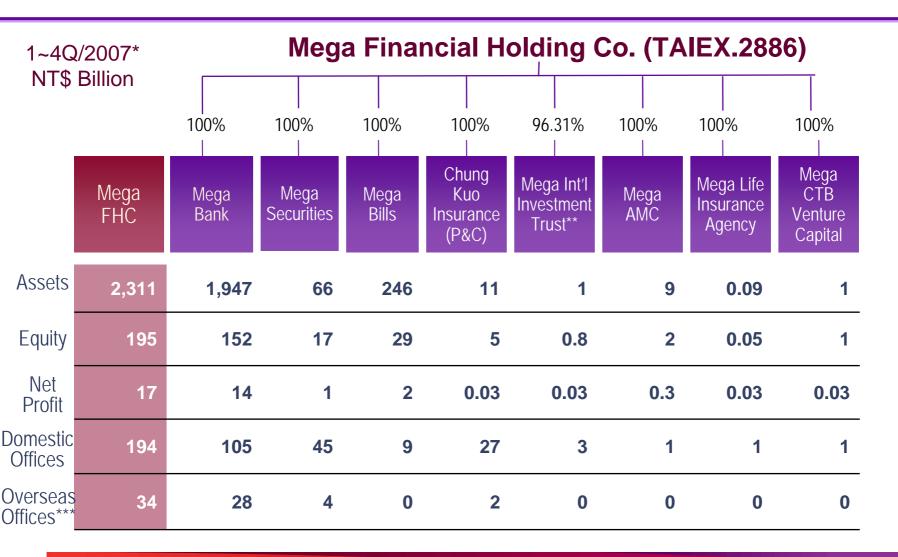
2007 Mega FHC un-audited P&L statement

NT\$MN, except per share data	2007**	2006**	YoY
Net interest income	26,296	23,770	10.63%
Net fee income	9,327	7,144	30.56%
Insurance premium	1,167	1,410	-17.23%
ST Trading gain	4,545	5,223	-12.98%
Available for sales asset gain	2,508	2,792	-10.17%
Hold to maturity asset gain	0	4	-100.00%
Equity method investment gain	190	207	-8.21%
Property investment gain	22	224	-90.18%
FX gain (spread)	2,753	6,029	-54.34%
Asset impairment	-2,123	-3,585	-40.78%
Cost method investment gain	760	591	28.60%
NPL & past due write-back	205	938	-78.14%
Other income	1,285	2,334	-44.94%
Operating income	46,935	47,082	-0.31%
Operating expense	-20,235	-20,478	-1.19%
Pre-provision operating profit	26,700	26,604	0.36%
Provision expense on loan	-6,601	-9,451	-30.16%
Reserved on insurance	-67	-156	-57.05%
Pretax profit	20,032	16,998	17.85%
Adjustment for ROC GAAP changes *	0	1,148	-100.00%
Tax	-2,918	-2,061	41.58%
Minority shareholders interest	-44	450	-109.78%
Net profit	17,070	16,535	3.24%
EPS (NT\$)	1.54	1.50	2.67%



^{*} Article 34 of ROC GAAP; un-realized gain on trading book
** 2007 numbers are un-audited internal numbers; 2006 numbers are audited numbers

Well established size and scale to win



^{*} Un-audited numbers



^{**} Mega FHC owns 63.52%; Mega Bank owns 32.79%

^{***} Overseas offices include rep. offices. and branches

Mega subprime exposure disclosure

Mega US Subprime Exposure

As of end of Jan/2008; Unit: NT\$MN

	Mega Group					
Securities Type	Total balance	Subprime exposure	Provision realized			
			B/S	I/S	Total	
ABCP/CBO*	12,325	7,500	13	(2,449)	(2,439)	
CDO	372	**				
RMBS/CMO	2,647	2,647	(412)	(1,216)	(1,628)	
PPN	983	**	(169)		(169)	
Total	16,327	10,147	(568)	(3,665)	(4,233)	

^{*} Which include only Calyon 2005-1 CBO & FCB 2006-2 CBO only, no other assets.



^{**} These securities do have some US subprime exposure but difficult to calculate the exact exposure due to the complexity of the securitization.